DOCUMENT RESUME

ED 098 361

CE 002 441

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TITLE

Computerized Vocational Information System (CVIS): Evaluation Manual. A Futuristic Concept of Vocational

and Educational Decision-Making.

INSTITUTION

Computerized Vocational Information System (CVIS)

Consortium.

PUB DATE

NOTE

May 74 149p.

EDRS PRICE

MF-\$0.75 HC-\$6.60 PLUS POSTAGE

DESCRIPTORS

*Computer Oriented Programs; Computer Programs; Decision Making; Evaluation Methods; *Guidance Services; Occupational Guidance; Occupational Information; *Program Evaluation; Questionnaires; Secondary Schools; Sustance Included the Secondary

Secondary Schools; Systems Analysis; *Systems Approach; *Vocational Development

IDENTIFIERS

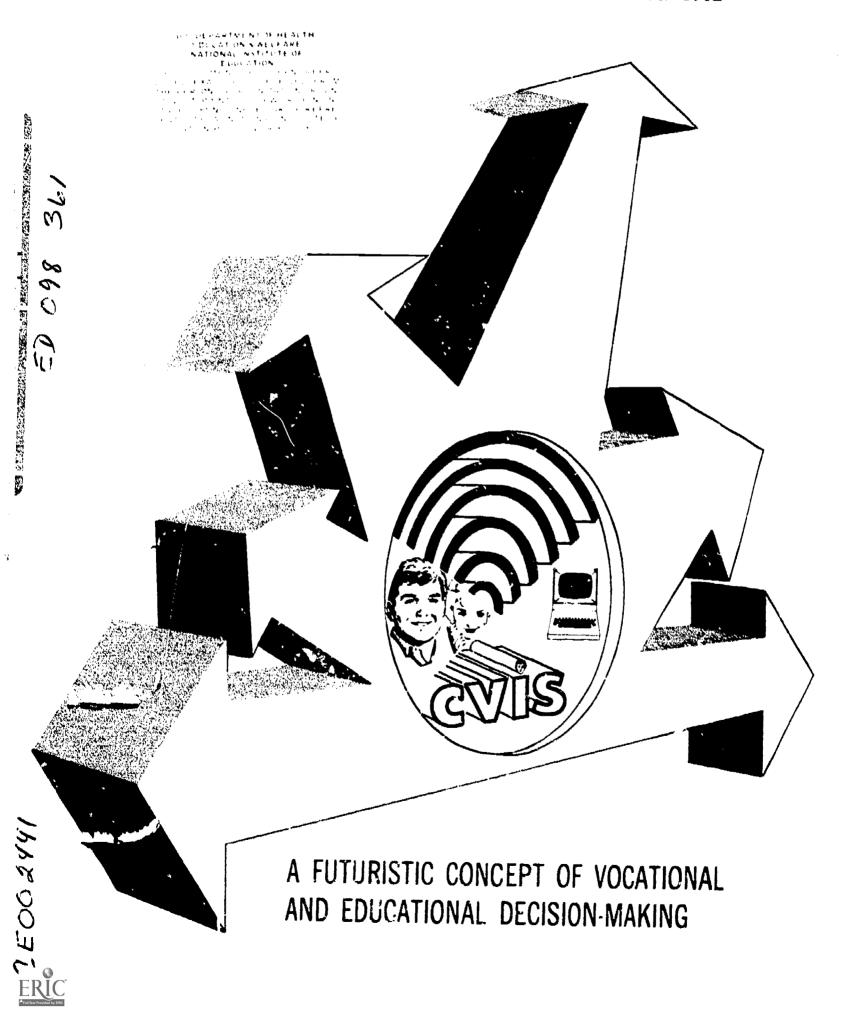
*Computerized Vocational Information System: CVIS

ABSTRACT

Designed to assist Computerized Vocational Information System (CVIS) users in evaluating projects in local secondary school sites, the handbook provides users with a variety of variables or viewpoints from which to assess the CVIS system. Four different approaches are presented to CVIs evaluation: the analysis of use patterns; the reaction of users and nonusers of the system; the effect of use on students' vocational planning; the cost-effectiveness of the system. Users might be analyzed by: sex, grade level, quartile by rank and/or test information, post high school plans, and reason for use. Use patterns can be analyzed by specific subsystem, by terminal, and by type of user (student, counselor, administrator, teacher). Approximately 80 pages of questionnaires (student, counselor, administrator, teacher, and parent) are included as examples of the types of questions which might be asked. Suggestions for measuring changes in vocational maturity and student exploratory behavior are offered. The *Occupational Plans Questionnaire has been included to realize crystallization of student vocational plans and the Vocational Plans Questionnaire to measure change in occupational knowledge. The concluding section is a 30-page cost justification guide by IBM Corporation (cost analysis of CVIS operation at Willowbrook High School, Illinois). (Author/EA)



COMPUTERIZED VOCATIONAL INFORMATION SYSTEM **EVALUATION MANUAL**



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INTRODUCTION

This handbook was prepared in response to requests of CVIS users for assistance with knowing how to go about evaluation of the CVIS Project in local sites. Evaluation is important in order to understand the effectiveness of what we have together undertaken; in order to have basis for decisions about the appropriation of funds; and in order to appropriately assign counselor and computer functions. The material contained in this handbook is a synthesis of materials and ideas from the central CVIS development site and from a group of professionals who spent a day together to consider the content of this handbook. Those who have contributed materials and ideas are Dr. Betty Bosdell, Professor of Counselor Education at Northern Illinois University; Dr. JoAnn Harris, Director of Project CVIS and Associate Professor at Northern Illinois University; Dr. Mary Lee Smith, Assistant Professor, College of Education, University of Colorado; Dr. Merle Strong, Director, Center for Studies in Vocational and Technical Education, University of Wisconsin-Madison; Mr. Daniel Jarosik, Assistant to the Director, Center for Studies in Vocational and Technical Education, University of Wisconsin-Madison; and Dr. David Tiedeman, Professor of Counselor Education and Director of the ERIC Clearinghouse in Career Education, Northern Illinois University.

This handbook is not meant to suggest a cookbook approach to evaluation of the CVIS Project in your setting. It is meant to bring to your attention a variety of variables or viewpoints from which the CVIS system can be viewed and to suggest ways and materials for carrying out such evaluation. A given site might select one or some of the approaches described or, with adequate funds and personnel, undertake a combination of all of them. The final section of the handbook provides a listing of evaluation which has already been done



on the CVIS system with information about how to secure the details and findings of each atudy.

The variety and number of CVIS sites now existing suggest an array of context variables which need to be taken into account as a part of an evaluative study. Since these variables differ so markedly from site to site, they cannot be explicitly defined by the group which worked on the ideas in this publication. The following listing might serve to remind you of these variables in your own school or to remind you of others which need to be taken into consideration. Further, such variables might be used either descriptively to define the setting or in contrast with each other (i.e. term...) use in the guidance office vs. terminal use in the library or change in vocational maturity of students who have used CVIS alone and those who have used CVIS and had counselor assistance with career planning) for the purpose of making informed decisions about CVIS use. Examples of such variables are:

- 1. Location of CVIS terminals and the amount and kind of supportive help available to students during use.
- 2. Availability of CVIS terminals, i.e. number of hours per day, number of terminals provided, amount of time which the student has at his disposal for use of terminals.
- 3. The kind of terminals or mode of operation being used, i.e. typewriter terminals, cathode ray tube terminals, or batch-processing mode.
- 4. The amount of support given to the system by counselors, administrators, and data processing people.
- 5. The quality of technical operation.
- 6. The amount and effectiveness of inservice training programs with counselors, teachers, and administrators.
- 7. The source of impetus for acquiring and maintaining the CVIS system,



7. contd.

- i.e., the counselors themselves for guidance purposes; the director of guidance or pupil personnel services for guidance purposes; the administrators for administrative purposes; the grants officer for the sake of adding strength to a proposal which would bring significant funds to the district; or the data processing staff for the purpose of justifying, expanding, or adding capabilities to data processing functions.
- 8. The degree to which students are given orientation to the system.
- 9. The degree to which the CVIS system is truly integrated into and accepted as a part of the school's ongoing guidance program.
- 10. The school's setting and the composition of its student body, i.e. urban, rural, suburban environment; junior high, secondary, community college, four-year college, technical school population, adult population; general ability and reading level of users; degree of cultural disadvantage, etc.
- 11. The quality, availability and quantity (counselor:student ratio) of the existing guidance program and its areas of emphasis.
- 12. The source of funding for the installation, i.e. all local, all outside funding, or a combination.
- 13. The type of leadership which is given to the project, both in terms of quality and type, i.e. is the project director a curriculum person, a guidance person, an administrator, a data processing person.
- 14. The source of computer capability, i.e. is it local or provided by an outside source such as a service bureau, a regional data processing center, or a local college.
- 15. The degree of community support for the system from parents and community organizations and businesses.



- 16. The degree of localization of the system, i.e. the inclusion of personal data about the students themselves and the inclusion of local data riles on community colleges, technical schools, jobs, and/or curricular offerings.
- 17. The timeliness of the text and data files in the system, i.e. the degree to which all scripts and files are updated.
- 18. The degree of control which researchers have during the time that evaluation is being done.
- 19. The goals set for the CVIS system in the local site and the goals and target population set by the original development team.

The existence of great variation in all of these context variables makes one standard prescribed model for evaluation of the CVIS project impossible; it also makes one interpretation of findings impossible. Arther, the same evaluative plan used in one setting with given findings light produce an entirely different set of findings in another setting due to the variation of one or some of these interacting context variables. It therefore becomes important that you analyze these variables for your own setting and that both the evaluation design and the analysis of your findings be constructed in the light of these variables; further, any report of your findings should give the reader or listener a clear picture of the context in which the evaluation was carried out.

The section which follows will present four different approaches to the evaluation of CVIS: the analysis of use patterns; the reaction of users and non users of the system; the effect of use on students' vocational planning; and the cost-effectiveness of the system.



WAYS TO EVALUATE CVIS

Analysis of Use Patterns

One way to evaluate the use of CVIS is to analyze the characteristics of its users and the pattern of use of different parts of the system and of different terminals. A local site might want 'o analyze users by some or all of the following characteristics:

- 1. Sex
- 2. Grade level
- 3. Quartile by rank and/or test information
- 4. Post high school plans
- 5. Reason for use (required or voluntary)

This procedure allows you both to calculate your sverage per-day use rate and to know whether the system is equally usable, or has equal appeal, to students of both sexes, all ability and achievement levels, and various levels of educational aspiration.

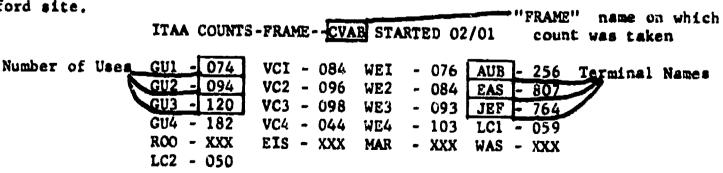
Another way to analyze use patterns is to analyze use by specific subsystem, by terminal, and by type of user (student, counselor, administrator, teacher). Such data will assist you to reach decisions about whether to eliminate some branches of the system; whether your terminals are appropriately located; and whether the proportion of time or equipment allotted to students, counselors, administrators, and teachers is appropriate.

The analysis of use patterns can be done in three ways: by hand tally, by computer batch-processing, or by on-line accounting. The first, though possible, may be less desirable because it implies secretarial time to keep accurate count of users and perhaps to look up additional information about them. The second way implies thorough knowledge of the system by your technical people



and the writing of some additional programs. For example, each time a student uses a given subsystem this fact is recorded within his student record (for use on the frame called USES). A program could be written to tally the use of each script by all students by collecting this data from each individual student record; further, the computer could divide these uses by sex and/or class rank and/or year level. A log could be kept by terminal numbers, so that each time a given terminal signs on, this fact could be logged under the appropriate terminal number; further, the log could record whether the student programs were entered, the counselor-administrative programs, or the computer-assisted instruction material. For the sake of analysis, such data could be printed out at intervals agreed upon by the project director and the data processing center. One example of an analysis-of-use table is included on the following page as Figure 1.

The third way to analyze user and use pattern characteristics is to develop or use existing programs which provide for on-line recall of statistical data. Such a program would allow an authorized person to call up a cumulative table of user characteristics or to call up the use record of a particular terminal to see the cumulative number of users on that given terminal by subsystem, user type, and mean clock time. An accounting system on-line has been developed by the Rockford Public School System (Rockford, Illinois) and is available from them. The following example is from the Rockford site.



Example of On-line display of student use of system at Rockford Public Schools.



PICURE 1

WILLOUBROOK HICH SCHOOL STUDENT USE - School Year 1969-70

				-						.
TOTAL		505	526	312	228	205	99	67	07	72
	м	.25	.20	.17	.27	.11	61.	.43	.40	.37
40	No.	130	53	16	16	4	2	3	2	3
1	24	.23	.24	.33	.18	.33	.09	:	×.	77
9 3	Ho.	116	63	32	10	13	1	;	7	
	7	.20	.26	.23	æ.	.27	.27	.14	.40	.13
9 2	No.	101	69	22	17	11	3	7	7	-
1	2	.32	.30	.29	.25	.31	.45	.43	1	.37
9 1	No.	158	78	33	14	13	5	M	;	3
S	2	.54	.รภ	97.	07.	.50	.22	.42		.28
GIRLS	No.	172	129	47	23	19	2	3	1	2
	2	94.	-50	.5a	.56	.50	.78	.56	100	.72
BOYS	No.	234	134	25	34	22	6	7	5	9
	2	. 29	.18	.15	.08	.05	;	;	;	-
SR.	No.	148	47	16	5	7	:	;		
	2	.33	.38	.42	07.	.50	.54	.56	07.	.27
JR.	No.	165	101	63	25	22	9	3	N	- 24
•	2	.27	*	.33	.36	. 30	.36	.42	.56	.72
SOPH.	No.	135	16	37	22	13	7	3	3	9
FR.	2	.11	.08	90.	90.	.05	-06			
Ĭ.	No.	26	24	œ	\$	2	1			
# of Uses		-	2	m	7	5	9	7	83	6

Evening users from other high schools in DuPage County - May-June, 1970







User and Non-User Reaction

One important question to ask is "How do users of the CVIS system react to it?" This question begins to get at the quality of the system's use rather than the quantity of its use. Since there may be several types of users - students, counselors, administrators, teachers - the reaction of each type could be completely polled or sampled. There, if student use is voluntary, it may be instructive to know what the attitudes of non-users are and what the differences are between the users and non-users. Hopefully, the synthesis of all these reactions wall assist with the inservice and orientation programs, the publicity campaigns, the understanding of the role of the system in relation to the total guidance program, the plans for changes in the system, and with the maintenance of funding. Again, there are at least three ways to obtain such data: by individual interview with a randomly-selected sample of users; by passing out or mailing out questionnaires; or by placing the evaluation questions on-line so that students complete them at the terminal and the computer tallies and analyzes them.

The examples which follow are precisely that. None of them is intended to be the "right form". They are intended to give CVIS users an idea of the types of questions which may be asked. Undoubtedly, there are different or additional questions which a site may want to add in order to adequately determine whether the project has met the objectives set for it in the local site. Taking the time to collect such data will pay off in terms of understanding the effectiveness of the system in your site and in terms of having hard data to give your administration and board in order to substantiate the continued support of the system.

All of the following forms have been used. The developer of the form and the site in which it has been used are stated. CVIS sites may feel free to use and reproduce any parts of these forms.



STUDENT QUESTIONNATRES



CVIS USER REACTION FORM *

Before you sign-off, please respond to the following questions.

1.	Are you a (1) student (2) teacher (3) counselor (4) parent (5) school administrator (6) guest?	
2.	If you are a student, what is your present grade? (1) junior high (2) 10th (3) 11th (4) 12th (5) other	
3.	Which system did you use this time? (1) Occupational Information (2) College Planning (3) Apprenticeship Information (4) Trade and Specialized (5) Military Information (6) Local Jobs (7) Financial Aid Sear	rch
4.	Were you able to understand what you read? (1) All of it (2) Most (3) Some (4) Little (5) None of it	
5.	How would you rate the quality of the information you received? (1) Very good (2) Good (3) OK (4) Poor (5) Very poor	
6.	How much information did the system have that you wanted? (1) Much (2) Some (3) Little (4) Nothing	
7.	Did you feel that using CVIS was (1) Very interesting (2) Interesting (3) OK (4) Boring (5) Very boring	
8.	Would you recommend CVIS to a friend? (1) Very strongly (2) Yes (3) Maybe (4) No (5) Definitely not	
9.	Has using CVIS increased your need to see a counselor? (1) Very definitely (2) Yes (3) Maybe (4) No (5) Definitely not	
10.	How many new ideas about occupations and/or colleges has CVIS given you? (1) Many (2) Some (3) Few (4) None	
11.	Has using CVIS assisted you to make a choice about college and/or occupations? (1) Very definitely (2) Yes (3) Maybe (4) No (5) Definitely not	
12.	Has using CVIS assisted you to change your mind about colleges or occupations you had been considering?	
	(1) Very definitely (2) Yes (3) Maybe (4) No (5) Definitely not	



^{*} Contributed by Dr. Mary Lee Smith, University of Colorado; used in evaluation of CVIS at Boulder Valley School District.

CVIS EVALUATION *

PRE-USE ITEMS

- 1. Do you believe that you now know how to choose an occupation or career? Please type 'yes', 'no', or 'maybe'
- 2. Do you feel that you have already made a definite occupational choice? Please type 'yes' or 'no'

 If yes

 Please type in the name of the occupation which you have chosen.
- 3. Have you visited the Guidance Office for occupational counseling or information this year (excluding use of CVIS)? Please type 'yes' or 'no' If yes About how many times this year? Please type in the number of times. Then shift and enter.
- 4. Following is a list of things which people might consider when choosing an occupation. Please type in the number or numbers of those items which you consider most important in this decision:
 - 1. My educational plans
 - 2. My parents' wishes
 - 3. The people I would meet
 - 4. My grades in school
 - 5. My academic ability
 - 6. My personality traits
 - 7. My interests
 - 8. The salary which the occupation pays
- * Developed by CVIS team at Willowbrook for on-line use.



CVIS EVALUATION * Post-use Items

				cle:	9	10	11	12	13	14			
M	ale	or	Per	nale	NAM	Œ							
1,	. D	id r	you Lafe	vie:	it the Lon, b	Guid efore	ence (ffice CVIS?	this y	ear for	occupa	stional c	ounseling, No
2,							g abou you le		self b	y using	the co	mputer? Yes	No
				My My Cat	abili Rank agory abili	ty in in Cla of my ty to	relat Lss Y Voca Succe	ion to	inter	student est en plan	. AE Ad	ucation	
3.	D:	id	Aon	lear	n eny	thing	nev a	bout o	ccupati	ions by	gateu	the compu	ter?
	34	۱.	If	yes,	what	did y	ou le	arn?	***				
5.	4A If wh	your	If ou 1 a yo If a. b.	yes, receive ou had yes, I di I wi	did to the did you did exp	list consideration of turn to	ystem of occ dered r will one or	help conetion before you expense the same	larify ns tod ? xplora today.	your they, did these is	inking it giv	Yes Tres 'a you net Yes	No No Ideas No
			u,	T A3	11 us	e noci	tions	1 refe	rence t	ooks.			
6.									ı did n	ot find	3	Yes	No
	6.A.	•	I£	ves,	pleas:	n list	them.	•					
								print		Inte	erestir	Yes gly write	
8.	Die	} y	Du :	feel ;	you kr	ew ho	w to c	hoosa	an occ	upation	before	Yes Yes Yes	No i CVIS? No

* Developed by the CVIS team at Willowbrook for on-line use.

CVIS Evaluation

- 9. Do you feel better able to choose an occupation after using CVIS?
- 10. Did the information about your grades, ability, and interests help you choose some occupations to explore?

 Yes No
- 11. Pollowing is a list of things people might consider when choosing an occupation. Please circle the items you consider most important.
 - 1. My aducational plans
 - 2. My parents' wishes
 - 3. The people I would meet
 - 4. My grades in school
 - 5. My personality traits
 - 6. My interests
 - 7. Salary the occupations pays
 - 8. My academic ability
 - 9. Other
- 12. What was your reaction to 'machine counseling'? Please circle the number of your choice.
 - 1. I liked it very much
 - 2. It was OK
 - 3. I feel neutral about it
 - 4. It was an unpleasant experience
 - 5. I disliked it very much
 - 12A. If you circled #1 or 2 in question 12 what did you like about it? Please circle the numbers of your choices.
 - 1. Speed
 - 2. Personal touch of the script
 - 3. Good information about occupations
 - 4. Things I learned about myself
 - 5. Organized approach to occupations
 - 6. Relating my ability and grades to jobs
 - 7. Impartiality of computer
 - 8. Fun experience
 - 9. Other
 - 12B. If you circled #4 or 5 in question 12 what did you dislike about it? Please circle the numbers of your choices.
 - 1. Coldness, impersonality
 - 2. Computer beat me at tic-tac-toe
 - 3. Machine didn't work
 - 4. Information was boring
 - 5. Didn't get any new ideas about occupations
 - 6. Computer didn't decide for me
 - 7. Couldn't get occupation I wanted
 - 8. Didn't like the messages I received
 - 9. Other
- 13. Did you think that you had already made a definite choice of occupation when you began using CVIS today?

 Yes No



CVIS Evaluation

13A. If yes

What is your present thinking about the vocational choice you stated earlier today? Please circle the number of your choice.

- 1. I'll stick with it
- 2. I've received some new ideas for further exploration
- 3. I'm thoroughly confused now
- 4. None of these

13B. If no

Which of the following best describes the present state of your vocational planning? Please circle the number of your choice.

- 1. I have made a tentative choice
- 2. I have two or more occupations in mind which I will explore further.

1. Most important

Of some importance
 Of little importance
 Of least importance

3. I am thoroughly confused

Rating Scale:

- 4. None of these
- 14. Rate the following items in their importance to your needs or interests right now.

	J. Does not apply
	To find out more about myself
	To find out if some high school courses relate to a certain occupation
	To identify or discover more or new occupations for myself.
-	To get more information about a particular occupation
-	To choose or pick an occupation for myself
	To find an employment opportunity for the occupation I have chosen
***********	To find where I can get training for the occupation I have chosen
	To get more general information about college
	To choose a college major
	To choose a college

15. Thanks for your time. Now here's your chance to say anything you'd

like about CVIS. Turn the sheet over for more room.

3

CVIS STUDENT QUESTIONNAIRE * Willowbrook High School

	NAME .		YEAR IN SCHOOL O 10 11
	SOCIAI (1f i	Securit Mown)	- July 11 12
Yes	No	1.	Have you used CVIS either this year or last year? If so, how many times?
1 2 3	3 4	2.	Based on your semester grades since you entered high school, that quarter of your class (top quarter = quarter number 1)
1 2 3	4	3. F	ased on ability testing given to you since you catered high chool, which quarter of the class do you think you are in?
Yes :	No	5. Do	hat are your current plans for further education? Please lace the letter of your choice in the space to the left. a. No further training after high school b. Apprenticeships or on-the-job training c. Trade or technical school d. Junior college e. Four-year college f. Degrees beyond four-year college you think that you know how to choose an occupation? How ould a person go about making this decision? a.
	•	6. The	c. d. e. following are items which many people consider important ut a job. Tell us how important they are to be a second to b
		the	a. high salary b. prestige c. good opportunity for proaction d. opportunity to meet influential 2 = of some important people e. opportunity to be of service to other people f. opportunity to use one's talents or abilities

Developed by the Willowbrook CVIS team and administered to all sophomores in September and again in May.



rearry TIK	y to do the kinds of things one es to do convenient working hours
a	ny, are you currently considering?
Using the list to the r you think is required for	ight, please tell us how much education or each of the following occupations.
Carpenter Auto salesman Social worker Printer TV repairman Chemist Truck driver Beauty operator Practical nurse Construction wor Oceanographer Pilot	a. no particular training b. on-the-job training or apprenticeship c. technical or specialized school d. college
9. Using the key to the rie	ht, please categorize each of the lelds by their future employment outlooks
Railroad (passeng Health occupation Data processing of Agricultural occu Air transportation Construction trad Mining occupation	will expand in the future pations b. occupations in this field are
such as auto med b) those which deal teacher, social to c) those which deal	d into three large categories: primarily with objects, or things, hanic, carpenter, and printer. primarily with people. such as worker, sales clerk. primarily with facts, information, statistician or bookeeper.



11.	Using these three divisions, pleas following by placing a, b, or c in laboratory technician practical nurse airline pilot public relations worker welder accountant real estate salesman computer programmer Please indicate the salary range yo 1969 in the Chicago area for each a	rront of it:
	beginning high school teacher plumber airline pilot doctor secretary beginning engineer beauty operator journeyman printer experienced draftsman auto mechanic airline hostess factory worker	I the following occupations:



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PROJECT CVIS

Evaluation Questionnaire

school Attendi	ng:	Student	's Na	me		
College o	f DuPage	Year in	Scho	01: 9	10 11 12 13	14
Naperville	e High	Sex:	M	F	(Circle one) (Circle)	
Willowbroo	ok High					
York High						
GENERAL QUESTION	ONS FOR EVERYBODY:					
1. What is you information	or general reaction to using a Please mark (x) one of the contraction	g a compu the follo	iter owing	to rece :	eive guidance	
a. I	like it very much.					
h. It	was mostly pleasant.					
c. It	was mostly unpleasant.					
d. I	dislike it very much.					
2. If you chos	e a or b above: What did yo	ou like a	bcut	it? M	lark as many	
a. Sp	eed					
b. Pe	ersonal touch of the scripts	i				
c. Go	od information					
d. Th	ings I learned about myself					
e. Or	ganized approach					
f. Re	lating my ability and grade	s to dec	isior)s		
g. Im	partiality of the computer					
h. Fu	n experience					
i. Ot	her. Please explain:			*		
If you chose answers as	e c or d sbove: What did yo you wish:	u_dislik	e abo	out it?	Mark as many	
a. Co.	ldness, impersonality					
b. No	t enough chance to "talk" b	ack				



	c.	. Machine didn't work	DEST COPY AVAILABLE
	d.	. Information was boring	
	e,	. Didn't learn anything new	
	£.	. Computer didn't make decisi	ions for me
	g.	System didn't have the info	ermation I wanted
	h.	Didn't like the messages I	eceived
	i.	Other. Please explain:	
FOR	THOSE WI	HO EXPLORED OCCUPATIONS	
1.	Did you CVIS tod	have a definite occupation i day?	n mind when you came in to use
	a,	Yes	
	b.	No	
2.	If your thinking	answer to the above question g?	was "yes": What is your present
	а.	I haven't changed my choice.	•
	b.	I've received some new idea;	for exploration of other occupations.
	c.	I'm thoroughly confused now,	
	d.	I've tentatively chosen anot	ther occupation.
	If your a	answer to the above question scribes the present state of y	was "no": Which of the following our vocational planning?
	a.	I have made a tentative choi	ce.
	b.	T have two or more occupation further.	ns in mind which I will explore
	c.	I'm thoroughly confused now.	
	d.	None of these. Explain:	
3.		ist the occupations which you	are now seriously considering
ı	a		
1	_		
•	_		



	a.
	e
4.	How good a job did CVIS do in giving you sufficient information about such things as job duties, training requirements, employment outlook, etc?
	a. Very good job
	b. Fairly good job
	c. Fairly poor job
	d. Very poor job
5.	How good a job did CVIS do in helping you relate your ability, grades, educational plans and/or interests to jobs?
	a. Very good job
	b. Fairly good job
	c. Fairly poor job
	d. Very poor job
FOR	R THOSE WHO EXPLORED FOUR-YEAR COLLEGES:
1.	Did you have specific colleges in mind when you came to use CVIS today?
	a. Yes
	b. No
2.	If your answer to the above question was "yes": Which is the present state of your college selection?
	a. I still plan to apply to the college(s) I previously had in mind.
	b. I have one or more additional colleges in mind now.
	c. I am confused now
	d. I have made a new college selection.
	If your answer to the above question was "no": Which is the present state of your college selection?
	a. I have one or more colleges in mind now.
	b. I am confused
	c. I have made a definite selection



3.	Please comment on the value of the ten informational scripts.
	a. I didn't use any of them
	b. The ones I used were very helpful
	c. The ones I used were somewhat helpful
	d. The information was not helpful at all.
4.	Please comment on the seven characteristics (major, size, cost, etc.) used for college selection:
	a. This division of characteristics is useful and understandable.
	b. This division of characteristics is confusing and difficult to use
	c. I am interested in other characteristics besides these.
5.	How good a job did CVIS do in providing specific information about colleges? (Size, costs, location, etc.)
	a. Very good job
	b. Fairly good job
	c. Fairly poor job
	d. Very poor job
FOR	THOSE WHO USED COLLEGE OF DUPAGE SCRIPT:
1.	How good a job did CVIS do in giving you the information you were seeking about College of DuFage?
	a. Very good job
	b. Fairly good job
	c. Fairly poor job
	d. Very poor job
2.	What other information were you seeking that you did not find? Mark (x) as many answers as you wish.
	a. None
	b. Admission policies
	c. Costs
	d. Student activities
	e. Counseling services



f. Financial aids	
S. Other. Please explain:	
PCR THOSE WHO USED SPECIALIZED AND TECHNICAL SCHOOL SCRIPT:	
1. How good a job did CVIS do in giving you general information about technical and specialized schools?	
a. Very good job	
b. Fairly good job	
c. Fairly poor job	
d. Very poor joh	
2. How good a job did CVIS do in helping you select a specialized or technical school?	
a. Very good job	
b. Fairly good job	
c. Fairly poor job	
d. Very poor job	
3. Please comment about the value of the information about specific technical and specialized schools:	
a. The information was very valuable.	
b. The information was somewhat helpful.	
c. The information was of no value.	
d. T did not use this part of the program.	
OR THOSE WHO USED THE APPRENTICESHIP SCRIPT:	
. How good a job did CVIS do in helping you to learn about apprenticeships a. Very good job	?
b. Fairly good job	
c. Fairly poor job	
d. Very poor job	



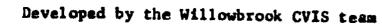
FOR THOSE WHO USED THE MILITARY SCRIPT:

1.	How good	s job did CVIS do in helping you learn about military obligations tive service?
	a,	Very good job
	b.	Fairly good job
	c.	Fairly poor job
	d.	ery poor job



WILLOWBROOK HIGH SCHOOL GUIDANCE DEPARTMENT * Questionnaire for students who have used CVIS

The foll	Owing questions are being coloul in outcome so the colour
rrolecr	owing questions are being asked in order to find out how valuable CVIS has been to you and to help us improve it for you and others. ciate your time in answering these questions:
I. IF	YOU USED OCCUPATIONAL EXPLORATION TODAY:
1.	Did you learn anything about yourself from using the computer?
	Yes No Don't Know If yes, please
	explain
2.	Did you learn anything new about occupations?
	Yes No Don't Know If yes, please
	explain
3.	If you received a list of occupations today, did it give you some new ideas which you had not had before?
•	Yes No Bon't Know If yes, please
	explain
4.	Will you explore these further? Yes No Don't Know
	How? - Counselor Computer Vocational Library
	Other Please explain
5.	Were you looking for some occupations which you did not find in our beginning selections?
	Yes No If yes, which ones?
	Were the occupational briefs informative? Yes No
6.	10
6.	Were they interestingly written? YesNo
6.	



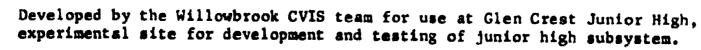


II.	IF YOU USED FOUR YEAR COLLEGE SCRIPTS TODAY: BEST COPY AVAILABL
	1. Did you go through any of the 10 informational (teaching) scrip today? Yes No If yes, what did you think of
	the material presented?
	2. Did the "college planning and selection" script help you to get a beginning list of colleges to consider? YesNo
	Comments:
	3. Do you think that you will apply to one or some of the colleges on this list? Yes No Comments:
	4. What auggestions do you have for changing or adding to the
	four-year college material?
18 6/ 6 8	
III,	IP YOU USED APPRENTICESHIP SCRIPT TODAY;
	1. Do you feel that you learned something you didn't already
	know about apprenticeships? Yes No
·	
	Comments:
r material angi-	2. What suggestions do you have for change or additions to this
	script?
	to the first of the second of
	to be the same of
IV.	FOR EVERYBODY:
	What was your reaction to "machine counseling"?
2.	What did you like about it?
3.	What did you dislike about it?
4.	Was the "conversation" with the computer interesting? Yes
141.77	No Do you have some suggestions for improving it?
	Please make any comments about today's use of the computer which would help us know how you feel about CVIS.
fee	

PROJECT CVIS QUESTIONNAIRE *

Glen Crest Junior High

DAI	TENAME
1.	Did you have any difficulty using the CVIS program?
	Yes
	No No
	If your answer was "yes", please tell us why:
	a. The directions were not clear.
	b. The computer didn't work.
	c. Other Please explain:
2.	Did you have difficulty understanding the words used in the program?
	a. No difficulty
	b. A little difficulty
	c. A lot of trouble
3.	Did you learn anything about yourself by using the CVIS program?
	No.
	Yes
	If your answer was "yes", please tell us what you learned. You may mark
	more than one thing:
	a. My grades
	b. My ability to learn
	c. Something about the kind of person I am
	d. Other Please explain:
4.	By using the computer terminal and the pictures, did you find a similarity
	between yourself and any of the "types" of young people described?
	No
	Yes





5.	What is your reaction to using a computer terminal to get information
	about yourself and occupations?
	a. I liked it very much
	b. It was OK
	c. It wasn't pleasant
	d. I disliked it very much
	e. Other Please explain:
6.	What is your reaction to the pictures and the tape recordings?
	a. I liked them very much
	b. They were OK
•	c. I didn't like them very well
	d. I disliked them very much
	e. Other Please explain:
7.	Make any comments about the CVIS program that you would like to:

) · · ·



PROJECT CVIS

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EVALUATION QUESTIONNAIRE *

IN THE BOXES ENTER THE NUMBER OF THE BEST ANSWER FOR LACH QUESTION

COMPLETE ALL OF PARTA AND ANY OF THE OTHER PARTS WHICH APPLY

MI A ANSWER ALL QUESTIONS IN THIS PART	
What is your present grade? (1) 9th (2) 10th (3) 11th (4) 12th (5) Not in school	
What is your sex (-(1) Temale -(2) Male	
. How many times have you used CVIS? (1) One (2) Two (3) Three (4) Four (5) Five or more	
What is the TOTAL number of ininutes you have spent using CVIS? (1) 0-30 (2) 30-60 (3) 60-90 (4) 90+	L 1
. Did you have enough time to explore your interests? (1) Yes (2) No	L
How would you rate the computer? (1) Very fast (2) Fast (3) Medium (5) Very slow	
Dal you feel the program was (1) Personal (2) Neutral (3) Impersonal	
How would you rate the quality of information? (1) Very good (2) Good (3) OK (4) Poor (5) Very Poor	
Did you feel that the computer has technical problems? (1) Many (2) Some (3) Few (4) None	
F. How much did you learn about yourself? (1) Much. (2) Some. (3) Little. (4) Nothing	
How much did you learn about occupations? (1) Much (2) Some (3) Little (4) Nothing	
How much information did the system have that you wanted? (1) Much. (2) Some. (3) Little. (4) None	
3 How much tun did you have" (1) Much (2) Some (3) Little (4) Nothing	1 1
1 bid you feel that the information was (1) Very Interesting (2) Interesting (3) OK (4) Boring (5) Very Boring	1 1
3 The organized approach of the computer was (1) Very helpful (2) Helpful (3) Didn't matter (4) Annoying	
5 The neutral approach of the computer was (1) Very good (2) Good (3) Didn't matter (4) Bad (5) Very bad	
Did the computer do a good job relating your ability and grades to decisions? (1) Yes (2) No	
E. The messages you received were (1) Good (2) Good and bad (3) Bad	
7. The fact that the computer made no decisions for you was (1) Good (2) Didn't matter (3) Bad	
22 Would you recommend CVIS to a friend? (1) Very strongly (2) Yes (3) Maybe (4) No (5) Definitely not	
: Would you be interested in CVIS next year? (1) Very Interested (2) Yes (3) Maybe (4) No (5) Would avoid	
2. Has CVIS increased your interest in seeing your counselor? (1) yes (2) No	
3 What is the main reason you used CVIS? (1) Your choice (2) Required (3) Counselor recommended (4) Friends did	
GO ON TO PART B	<u></u> 1
ART B D YOU USED OCCUPATIONS SECTION. ANSWER ALL QUESTIONS IN PART B - IF YOU DID NOT USE OCCUPATIONS OF THE PART C.	ATION SI CTION, GO TO
4 Did you have a definite occupation in mind before using CVIS? (1) Yes (2) No	
8 If you had an occupation in mind, is your choice still the same? (1) Yes (2) No. (3) Does not apply	
6. It you did NOT have an occupation in mind, do you now? (1) Yes (2) No. (3) Does not apply	
1 How do you now feel about your understanding of occupations? (1) Less confused (2) About the same (3) More confused	,
8 How many new ideas about occupations has CVIS given you? (1) Many (2) Some (3) Few (4) None	
9 How many occupations are you now interested in exploring? (1) One (2) Two (3) Three + (4) None	
5 Did CVIS give you enough information about job duties! (1) Yes (2) No	
1 Did CVIS give you enough information about training requirements? (1) Yes (2) No	
-2 Did CVIS give you enough information about employment outlook? (1) Yes (2) No	
3. Did CVIS help you relate your ability, grades, interests, and plans to jobs? (1) Yes. (2) No	
GOTOPARIC	
ART C. II YOU USED THE 4-YEAR COLLEGE SECTION, ANSWER QUESTIONS IN PART C. IF YOU DID NOT USE COLL	LICE SECTION CO LO
PARID	resimative thus, (M) 1()
4. How valuable were the 10 informational sections (How to apply, etc.)? (1) Very. (2) Helpful. (3) Useless. (4) Didn't use	
5. Did you have a specific college in inind before using CVIS? (1) Yes. (2) No	H
do Il you had a coffege in mind, are you still planning to apply to that one? (1) Yes (2) No	, F-1
* Prepared by Joint County School System. Cedar Rapids. Town	
ERIC	GO ON TO NEXT PAGE

1

We it you did NOT have a college in maid, do you now? (1) Yes, (2) No. BEST COPY AVAILABLE	
(b) How do you now to Cabout choosing and applying to colleges? (i) Leget onlined (b) About the same (c) More confused	
32 How many new ideas about colleges has CVIS given you? (1) Many (2) Some (3) Lew (4) None	
40. How many colleges are you now interested in? (1) One. (2) Two. (3) Three. (4) Four. (3) None.	
41. How valuable were the 7 characteristics (size, cost, etc.) for selection? (1) Very. (2) Helpful. (3) Useless. (4) Didn't use	
42. Would you have liked to see other descriptive characteristics besides these 7% (1) Yes (2) No	
43. How good a job did CVIS do in providing specific information about colleges? (1) Very good (2) Good (3) Poor (4) Very poor	
GO ON TO PART D	
PART D IF YOU USED THE 2-YEAR COLLEGE SECTION, ANSWER QUESTIONS IN PART D - IF YOU DID NOT USE 2-YEAR COLLEGE GO TO PART E	SE
44. Did you have a specific community college in inind before using CVIS? (1) Yes (2) No	
45. It you had a community college in mind, are you still planning to do to that one? (1) Yes (2) No.	
46. If you did NOT have a community college in mind, do you now? (1) Yes (2) No	
47. How many community colleges are you now interested in? (1) One (2) Two (3) Three or more (4) None	
48. How good a job did CVIS do in providing information about community colleges? (1) Very good (2) Good (3) Poor (4) Very poor	
49. How many community colleges did you inquire about? (1) Only Kirkwood (2) Kirkwood + 1 (3) Kirkwood + 2 (4) other than Kirkwood GO ON TO PART E	-
PART 1: HE YOU USED THE TECHNICAL AND SPECIALIZED SCHOOL SECTION. ANSWER QUESTIONS IN PART E - OTHERWISE GO TO	PA
50. How good a job did CVIS do in giving you general information about technical and specialized schools? (1) Very good (2) Good (3) Poor (4) Very poor	
51. How good a job did CVIS do in helping you select a specialized or technical school? (1) Very good (2) Good (3) Poor (4) Very poor	
52. How valuable was the information about SPECIFIC technical and specialized schools? (1) Valuable (2) Helpful (3) No value (4) Didn't use	-
PART F IF YOU USED THE APPRENTICESHIP SECTION, ANSWER QUESTIONS IN PART F - OTHERWISE GO TO PART G	
53. How good a job did CVIS do in helping you learn about apprenticeship programs? (1) Very good (2) Good (3) Poor (4) Very poor	
54. How valuable was the quiz on apprenticeship? (1) Very valuable. (2) Helpful. (3) No value. (4) Didn't use	
55. How many programs that interested you were included in the material? (1) All (2) Most (3) Some (4) Few (5) None	
56. Was there enough information about each apprenticeship program? (1) Yes (2) For some (3) No	
PART G. IF YOU USED THE EMPLOYMENT AFTER HIGH SCHOOL SECTION, ANSWER QUESTIONS IN PART G. OTHERWISE GO TO PA	R
57. How good a job did CVIS do in helping you learn about employment opportunities after high school? (1) Very good (2) Good (3) Poor (4) Very poor (4)	
58. How valuable was the section on "How to find your first job"? (1) Very valuable (2) Helpful (3) No value (4) Didn't use	
59. How much did you learn about job interviews? (1) Much (2) Some (3) Little (4) Nothing (5) Didn't use	
60. Did you find the job selection game interesting? (1) Yes (2) No. (3) Didn't use	
61 How many new things have you learned to think about when choosing a job? (1) Many (2) Soine (3) Few (4) None	
PART H ANSWER QUESTION 62 ONLY IF YOU USED THE MILITARY INFORMATION SECTION	
62. How good a job did CVIS do in helping you learn about military obligations and selective service? (1) Very good (2) Good (3) Poor	
PLEASE USE THIS SPACE TO MAKE ANY COMMENTS YOU WISH: NOTE WHAT YOU LIKED AND WHAT YOU FELT WAS MISSING.	-
	1
	-



OMB No. 51-S 72061

Approval Expires: 6-30-73

Counseling, Guidance, and Placement Assessment Project

INTERVIEW GUIDE *

Part B. Students

PROGRAM TITLE:			
PROGRAM DIRECTOR:	-		
SCHOOL ADDRESS:		(Street)	
		(50,660)	
~	(City or Town)	(State)	(Zip)
Name of	Interviewer	Date of Interview	
			į

SPECIAL INSTRUCTIONS:

The Program Director will furnish a roster of the names of all the students in the program. From this list, the interview team will randomly select the names of 15 students. Ten of these students will be interviewed, while five of them will make up a reserve pool. Students from this reserve pool will be selected for interviews in the event that one or more of the ten students are absent from school on the day of the interview.

<u>Topics</u>	Pages
Interviewer's Introductory Statement	2
Interviewee Information Sheet	3
SECTION ONE	
Needs Assessment	4 - 5
Program Objectives and Evaluation	6 - 17
Program Transportability	18
SECTION TWO	
Questions from Interview Guide, Part A	19
SECTION THREE	
Student's General Reactions	20

^{*} Developed by American Institutes for Research, Palo Alto, California, for use in an on-site review of the project under contract with the United States Office of Education.



Statement to be Made by the Interviewer at the Beginning of the Interview



INTERVIEWEE INFORMATION SHEET

Sex: _		Age:
Ethnic (Group	(Interviewer identifies)
	_ 1.	
	_ 2.	Black
	_ 3.	Spanish surname (Chicano, Mexican-American, Latino, Puerto Rican)
	_ 4.	Native American (American Indian)
	_ 5.	Asian
	_ 6.	Other (specify)
What goa' (probe,	l, or if ned	goals, do you have for what you want to do after high school?
	_ 1.	College-boundwill work on at least a baccalaureate degree
····	_ 2.	Noncollege-boundbut will attend a two-year (terminal) college program, trade school, vocational or technical program
	_ 3.	Noncollege-boundwill take a job after leaving your program
*****	4.	Noncollege-boundwill marry and keep house (will not work or obtain further education or training)
	5.	Noncollege-boundwill enlist in the Armed Forces
* * ***	6.	Noncollege-boundwill travel
	7.	Noncollege-boundhas indefinite future goals, if any
	8.	Other (specify)
low long h	ave y	ou been involved in the
		(title of program)



NEEDS ASSESSMENT

When you needed the goals in cation, a together	e most i life; pa nd for f	n the wa rticular irst and	y of pla ly those later:	nning a having jobs and	nd pro to do	gressing with vo	g towar our pla	hat you d your ns for edu se things
A.								
В.					#2)			
c.	Yes (C	ontinue	below)		•			
If Yes, o	lescribe	the proc	edures :	used and	what	was done	e with	the resul
·						•		
				,				,
	 					 ~		
								
					<u></u>			
				<u> </u>		<u> </u>		
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	·							
			,					

(Use additional pages as necessary)



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				<u> </u>					
	-2								
 							•		
									
Since you special y learn abo on a fie	progra out ca	m-relate reer pla	ed activi anning, s	ties? (eeing a	For exam film abo	mple, mee	ting in	groups 1	to
A.	No.	(Go on	to page	7.)					
			nue below		done ir	i these a	activitie	es.	
					done ir	these a	activitie	es.	
					done in	these a	activitie	es.	
					done in	these a	activitie	es.	
					done ir	these a	activitie	es.	-
B. If "Yes,					done in	these a	activitie	25.	
					done ir	these a	activitie	25.	
					done in	these a	activitie	es.	
					done in	these a	activitie	es.	
					done in	these a	activitie	25.	
					done in	these a	activitie	25.	
					done in	these a	activitie	es.	
					done in	these a	activitie	25.	



PROGRAM OBJECTIVES AND EVALUATION

2	.now wh	at your	goals a	are in th	is program	n? (Chec	k one.)	
A.	No.	(Go on	to Ques	stion #2)	t			
В.	Yes.	(Conti	nue belo) . wc	•		•	
If "Yes,	" list	: them _						

						····		· · · · · · · · · · · · · · · · · · ·
Have att made pro and life	gress	in plan	ning and	i working	ram to find toward yo	i out if our educa	you have ational,	job, care
A.	No.	(Go on	to Ques	tion #4)				
В.	Don't	know.	(Go on	to Quest	ion #4)			
c.	Yes.	(Conti	nue belo	w.)				
If "Yes, with the	" desc resu	ribe the	e proced	ures use	d, who did	l them, a	and what	was done
						~~~~	- · · · ·	
-,_ ,, -=,- -,-			 					
	<u></u>							
······································	·					·—	·	
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	A. No. (Continue below B. Don't know. (Go on	to Question #4)	
	C. Yes. (Continue belo	ow.)	
1.	If "Yes," describe how.		
		· ·	
-			
_			
•			
•	If "No," state why not.		
•			
•			
•			
•			
•			
•			
•			
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•			



•	How	many hours per week do you spend in the program?	
•	Desc	cribe what you do during a typical day in this program. For example:	
	a.	Describe how you begin your day's activities (e.g., on a job, talkin with counselor, etc.).	g
			_
			_
			_
!	b.	Tell what you do in the program (e.g., work, discuss, read, etc.).	
			-
			_
			_
			_
	c.	List the adults you have contact with inside and outside the school,	_
		and the kinds of help you get from each.	
			_



	
·	
If pro	they do so, describe the ways that students work together on pram activities.
·	
xpla ou m ests	in how the teacher or counselor lets you know about the progres ake toward your objectives (e.g., by informal oral reports, gra
xpla ou m ests	, etc.).



			nue below					
			(Go on to		1 #7.)			
	C. Yes.	(Conti	nue below.	.)	•			
a.	If "Yes,"	describe	e what it	has helpe	d you to d	io		
						•		
		· · · · · · · · · · · · · · · · · · ·	_					
					•			
								
							 	
								
					·			
	State what students, up on each	part me	ntioned to	ogram (act	tivities, most to you	adults, ma	aterials,	oti (Fo
	State what students, up on each and how, h	part me	ntioned to	ogram (act outed the oprovide	tivities, most to ye a clear se	adults, ma our achievense of wh	aterials, vements. nat kind	oth (Fo
	up on each	part me	ntioned to	ogram (act outed the provide	tivities, most to ye a clear se	adults, ma our achiev ense of wh	aterials, vements. nat kind	oth (Fo
	up on each	part me	ntioned to	ogram (act outed the provide	tivities, most to ye a clear se	adults, ma our achiev ense of wh	aterials, vements. nat kind	oth (Foof,
	up on each	part me	ntioned to	ogram (act outed the provide	tivities, most to ye a clear se	adults, ma our achiev ense of wh	aterials, vements. nat kind	oth (Foof,
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•	up on each	part me	ntioned to	ogram (act outed the provide	tivities, most to year se	adults, ma our achiev ense of wh	aterials, vements. nat kind	oth (Foof,
•	up on each	part me	ntioned to	ogram (act outed the provide	most to you a clear so	adults, ma our achiev ense of wh	aterials, vements. nat kind	oth (Foof,
•	up on each	part me	ntioned to	ogram (act	most to you a clear so	adults, ma our achiev ense of wh	aterials, vements. nat kind	oth (Foof,
	up on each	part me	ntioned to	ogram (act	tivities, most to year se	adults, ma our achiev ense of wh	aterials, vements. nat kind	oth (Foof,
	up on each	part me	ntioned to	ogram (act	most to you a clear so	adults, ma bur achiev ense of wh	aterials, vements. nat kind	oth (Foof,



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at pari	es, adults, other students, materials, ato 13 (5.1)	
nat pari activiti ach pari ow, help	es, adults, other students, materials, etc.)? (Follow a mentioned to provide a clear sense of what kind of, and occurred.)	ip
nat pari activiti ach pari ow, help	es, adults, other students, materials, etc.)? (Follow a mentioned to provide a clear sense of what kind of, and occurred.)	ip
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nat pariactiviti	es, adults, other students, materials, etc.)? (Follow a mentioned to provide a clear sense of what kind of, and occurred.)	ip i
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nat pariactivitiach pari	es, adults, other students, materials, etc.)? (Follow a mentioned to provide a clear sense of what kind of, and occurred.)	ip i



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	- TILLINGE
7.	Effective Incident
	Can you recall an incident in which you or a fellow student were especially helped by the program?
	A. No (Go on to Question #8.)
	B. Yes (Continue below)
	If Yes, report that incident by providing the following types of information about it.
	a. Behavior involved:

b. When did the incident occur (approximate date)?

c. What occurred?



d.	What were the positive outcomes of this incident?
•	
e.	Why do you think the help was particularly effective?
	•
	•
f.	Since the beginning of the program, how frequently have you observed incidents of this type?
	5 or less a month
	6-10 a month
	11-15 a month
	16-20 a month
	more than 20 a month



8.	Ineffective	Incident
		-110 100110

Can you recall an incident in which you or a fellow student were not helped by the program when you expected to be?

____A. No (Go on to Question 9)

____B. Yes (Continue below)

If Yes, report that incident by providing the following types of information about it.

a. Behavior involved:

R

b. When did the incident occur (approximate date)?

c. What occurred?



d.	What were the negative outcomes of this incident?
e.	Why do you think the program was particularly ineffective?
-	
Τ.	Since the beginning of the program, how frequently have you observed incidents of this type?
	5 or less a month
	6-10 a month
	11-15 a month
	16-20 a month
	more than 20 a month



	Have counselors in this program been helpful in bringing practical car information and services to you?
	A. No. (Go on to Question #10.)
	B. Yes. (Continue below.)
	If "Yes," describe what they have done that has especially helped you:
İ	Have teachers in this program been helpful in bringing practical career information and services to you?
-	A. No. (Go on to Question #11.)
-	A. No. (Go on to Question #11.) B. Yes. (Continue below.)
- I	
- 1	B. Yes. (Continue below.)
- 1 - -	B. Yes. (Continue below.)
- 11 - -	B. Yes. (Continue below.)
	B. Yes. (Continue below.)
-	B. Yes. (Continue below.)
-	B. Yes. (Continue below.)

^.	No.	(Go o	n to Que	stion #	12.)				
В.	Yes.	(Cont	inue bel	ow.)					
f "Yes.	" desc	ribe w	hat thev	have d	one that	has espe	cially h	elped you:	· whi
_								a . puu juu.	
								 	
									
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							# 		-
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PROGRAM TRANSPORTABILITY

•	Would this program help other students similar to you in your school?
	A. No (Continue below)
	B. Don't Know (Go on to Section Two)
	C. Yes (Continue below)
	a. If Yes, describe those students it would especially help.
-	·
-	
ł	o. If No, why not?
-	
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_	
-	
_	
_	



SECTION TWO

QUESTIONS FROM INTERVIEW GUIDE, PART A

Post here any questions from Interview Guide, Part A, and record answers to them which you get during the interview.

Questions	Answers	



SECTION THREE

STUDENT'S GENERAL REACTIONS

Ask the student for any general reactions he cares to add regarding the program. If he has not had opportunity to describe strengths and weaknesses of this program, he should be encouraged to do so in this section. He should also be asked for his suggestions of ways this program might be improved.



QUESTIONNAIRE TO SAMPLE THE

REACTION OF STUDENT NON-USERS



You have been identified as a student who has not made extensive use of the "Computerized Vocational Information System" (CVIS) that is presently operating in your school. In order to improve the capability of the system, we would like to ask you the following questions. Please feel free to answer all the questions. This is not an exam, nor will it be used for any other purpose than to provide us information on how we might better provide this service to all students.

1.	have you decided what you might want to do after you complete high school? Yes No
2.	How often do you meet with your counselor? Once a year Two to three times a year Four to six times a year More than six times a year
3.	Has your counselor ever encouraged you to use CVIS? Yes No
4.	Are you aware that CVIS is operating in your school? Yes No
5.	If yes, how did you find out about CVIS? Counselor Teacher Some students who have used it Some students who didn't use it but heard about it I saw a notice on a bulletin board I heard about it from another source (please explain)
6.	Why have you not made use of the system more extensively? I don't know what CVIS is or does. Since I know what I want to do after high school, I don't need to use it. I don't have the time to use it. I tried once, but the machine was broken, so I've never tried again. My friends told me it was a waste of time. If a different reason from above, please explain.

NOTE: Besides the information that would be gathered from this instrument, variables such as sex, ethnic background, grade level, and rank in class/grade point average would be needed to complete the profile. With such a combined profile of non-users, one could determine whether there is a systematic bias on the partof non-users and hopefully improve the capability of the system.

^{*} Contributed by Dr. Merle Strong, University of Wisconsin, used in evaluation of Rockford Project.



COUNSELOR QUESTIONNAIRES



COUNSELOR PROCESS INVENTORY (CPI) *

Client name
worked with CVIS? Yes No
percentage of time spent in each of the following counseling client.
ed student interests ed student abilities student clarify his objectives student assess subjective probabilities of alternatives and y of outcomes formation about occupations sts or other data to help student understand himself in decision-making process d client to printed information or community resources explain)
Agree 11. The student was primarily information-seeking. Property Disagree
student abilities student clarify his objectives student assess subjective probabilities of alternatives y of outcomes formation about occupations sts or other data to help student understand himself in decision-making process d client to printed information or community resources explain) y Agree 11. The student was primarily information-seeking

Note: Question 1-10 might be replaced by asking "What proportion of time was spent in straight information giving"

* Contributed by Dr. Mary Lee Smith, University of Colorado. Used in evaluation of CVIS installation at Boulder Valley Schools.



CVIS QUESTIONNAIRE FOR GUIDANCE COUNSELORS *

nto	Present Date
1	n to

Please circle the letter of the answer which best describes your opinion of the following:

- 1. The scope of the students' interest was broadened by CVIS.
 - a. Very much b. Somewhat c. Very little d. Don't know
- 2. Through CVIS, the students gained "in depth" information in their area of interest.
 - a. Very much b. Somewhat c. Very little d. Don't know
- 3. Students who benefited most by CVIS were those interested in
 - a. College b. Vocational c. Military d. Don't know
- 4. Because of CVIS, students have a more realistic outlook on their career opportunities.
 - a. Very much b. Somewhat c. Very little d. Don't know
- 5. The information gained by the student through CVIS is relevant (up-to-date, meaningful) to the current situation.
 - a. Very much b. Somewhat c. Very little d. Don't know
- 6. Students' over-all reaction to CVIS is
 - a. Favorable b. Mixed c. Indifferent d. Unfavorable e. Not known
- 7. Students' overall reaction to using a computer to get information is
 - a. Favorable b. Mixed c. Indifferent d. Unfavorable e. Not known
- 8. Student-counselor contacts (after CVIS)
 - a. Increased b. Decreased c. Remained the same
- * Used in evaluation of CVIS, Joint County School System, Cedar Rapids, Iowa



9,	What effect did CVIS have in generating an interest in careers? Interest, for the most part,
	a. Increased b. Decreased c. Remained about the same d. Don't know
10.	Student-counselor contacts (after CVIS) involved mostly students who
	a. Had never had a vocational counseling interviewb. Had been in before for a vocational counseling interview
11.	Is CVIS a worthwhile aid to counselors in providing information to students?
	a. Very much b. Some c. Very little
12.	Would you like to have the CVIS trailer return to your school on a regular basis?
	a. Yes b. No
	Why or why not?
~·-	· ····································
4	
Oth	er comments?
	•



WILLOWBROOK HIGH SCHOOL

PROJECT CVIS EVALUATION FORM *

The following questions are being asked in order to provide an evaluation of the CVIS System by counselors for the North Central evaluation committee.

STUDENT USE OF THE SYSTEM

	NT USE OF THE SYSTEM
4	Are you receiving any feedback from students about their use of the CVIS
\$	ystem? If so, what kind?
-	hat has been the effect when your first
	hat has been the effect upon you of having a computerized information system
	for students) in the guidance department? (For example: Has it saved you ti
0	o students come to you with more precise questions?)
_ w	hat do you helieve the affect of the way of the
	hat do you believe the effect of the use of the CVIS program is on students'
~	
8	eneral career development?
_	
Di Di	you feel that the CVIS system has been adequately absorbed into the Guidance partment? (For example: Is the computer doing functions which counselors show the CVIS providing complementary and supportive service to the counselors
Di Di	you feel that the CVIS system has been adequately absorbed into the Guidance epartment? (For example: Is the computer doing functions which counselors sh
Die die vie	you feel that the CVIS system has been adequately absorbed into the Guidance partment? (For example: Is the computer doing functions which counselors show the CVIS providing complementary and supportive service to the counselors acce-versa? Should the system be stand-alone or integrally related to the
Die die vie	epartment? (For example: Is the computer doing functions which counselors show the CVIS providing complementary and supportive service to the counselors ce-versa? Should the system be stand-alone or integrally related to the counselor's functions?)
Die die vie	you feel that the CVIS system has been adequately absorbed into the Guidance partment? (For example: Is the computer doing functions which counselors show the CVIS providing complementary and supportive service to the counselors acce-versa? Should the system be stand-alone or integrally related to the
Die die vie	epartment? (For example: Is the computer doing functions which counselors show the CVIS providing complementary and supportive service to the counselors ce-versa? Should the system be stand-alone or integrally related to the counselor's functions?)
Die die vie	epartment? (For example: Is the computer doing functions which counselors sho? Is CVIS providing complementary and supportive service to the counselors ce-versa? Should the system be stand-alone or integrally related to the counselor's functions?)

^{*} Developed by Willowbrook CVIS team to gather data for North Central Evaluation.



ADMINISTRATIVE & COUNSELOR USE OF THE SYSTEM

s (t has been the effect of the counselor-administrative functions (scheduling, edule changing, attendance records, student records) on your role as counselor rexample: Has it changed your role? Have they made your work more or less icient? Have they added additional clerical work?)							
	ease rate the degree of your use of the following:							
	Not at all	2 <u>Seldom</u>	3 <u>Cîten</u>					
а.	Display of student test information							
b.	Display of personal data							
c.	Display of personality ratings							
d.	Display of attendance records							
е.	Display of grades							
£.	Display of master schedule							
g.	Display of student schedule							
h.	Making a schedule change							
i.	Recall of the record of a student's use of the various branches of the system							
j.	Display of last 10 occupations explored by students							
k.	Information about occupations							
1.	Information about colleges							
m.	Information about technical-specialized							

- Information about local companies n.
- Information about financial aids ο.



schools

ADMINISTRATIVE & COUNSELOR USES OF THE SYSTEM CONTD.

The second second second second	I prefer registering all my students myself
	I prefer having the students register by "Select-A-Course" but conferring personally with those who may need counselor assistance.
-	I prefer all students to register by "Select-A-Course"
What would you	change, add, or delete from the CVIS program or equipment to
improve its use	?
	RAL What would you



Willowbrook High School

CVIS Counselor Questionnaire *

2.	Do you feel that the present creets, interests, educational pare valid and useful criteria?	nlang) waad	in chunna'	line		
	Please add any additional comme	ents you wis	h:	 		
3.	Are you receiving any feedback	from studen	s about t	their use	of CVIS?	
	If so, what kind?					
4.	Do you feel that CVIS is causing than previously? Yes	o students	o Haaneur	!	ocational i	Informatio
5.	Based on what you have been abl you anticipate that their useful	& to read or	see of d	our six ner	w scripts,	what do
		THESS TO SEC				
		No value		<u>Valuable</u>	<u>Very</u> Valuable	
8.	Four year college (teaching	No value	Minimal Value	<u>Valuable</u>	Very Valuable	Extreme1 Valuab1
	Four year college (teaching scripts, selection, and information about specific	No value at all	Minimal Value	<u>Valuable</u>	Valuable	<u>Valuabl</u>
ъ.	Four year college (teaching scripts, selection, and information about specific colleges)	No value at all	Minimal Value 2	Valuable 3	<u>Valuable</u> 4	<u>Valuab1</u> 5
b. c.	Four year college (teaching scripts, selection, and information about specific colleges) College of DuPage script Technical and specialized	No value at all	Minimal Value 2	Valuable 3	<u>Valuable</u> 4	<u>Valuab1</u> 5
b. c.	Four year college (teaching scripts, selection, and information about specific colleges) College of DuPage script Technical and specialized schools script	No value at all 1	Minimal Value 2 2	Valuable 3 3	<u>Valuable</u> 4 4	<u>Valuab1</u> 5 5
b. c. d.	Four year college (teaching scripts, selection, and information about specific colleges) College of DuPage script Technical and specialized schools script Apprenticeships script	No value at all 1 1	Minimal Value 2 2 2	<u>Valuable</u> 3 3 3	<u>Valuable</u> 4 4	<u>Valuab1</u> 5 5 5

^{*} Developed by Willowbrook CVIS Team



Pape of t	oximately how many times per permanent records (your che same information?)ents:	opies of the	m, report			
Rate Prog	the following counselor furams are functioning smooth	nctions on t	the usefuln	ess you anti	cipate whe	en
		Will not use at all	Will use seldom	Will use Moderately	Will use a great deal	Will on 1 interv
a.	Student records	1	2	3	4	5
b.	Student schedules	1	2	3	4	5
с.	On-line schedule changes	1	2	3	4	5
d.	On-line entry of subject requests	1	2	3	4	5
e.	Job definitions (50 word ones)	1	2	3	4	5
f.	Long job descriptions	1	2	3	4	5
8.	Summary of college decisions of counselees	1	2	3	4	5
h.	Summary of information about specific colleges	1	2	3	4	5
1.	Summary of programs at College of DuPage	1	2	3	4	5
j.	Summary of information about technical and specialized schools	1	2	3	4	5



	as the system could consider the
	as the system saved any time for you? Yes No f yes, how?
W	hat are your suggestions for improving and/or expanding present counselerograms?
P	rograms?



American Institutes for Research Youth Development Research Program

OMB No. <u>51-S 72061</u>
Approval Expires: <u>6-30-73</u>

Counseling, Guidance, and Placement Assessment Project

INTERVIEW GUIDE *

Part C. Counselors

OGRAM TITLE:)D.		
OGRAM DIRECTO			
HOOL ADDRESS:	(S	treet)	
_	(City or Town)	(State)	(Zip)
Name o	f Interviewer	Date of In	terview

SPECIAL INSTRUCTIONS:

The program director, as a result of pre-site visit planning with AIR project staff, will furnish the names of four counselors; two who have direct involvement in the program, and two who are not directly involved but who are knowledgeable about the program.

Topics	Pages
Interviewer's Introductory Statement	3
.nterviewee Information Sheet	2
SECTION ONE	
Questions from Interview Guide, Part A	4
SECTION TWO	
Counselor's Observations of Effective and Ineffective Incidents, and on Program Realignment	5-11
SECTION THREE	
Counselor's General Reactions	12

Developed by American Institutes for Research, Palo Alto, Ca., for use in an on-site review of the project under contract with the United States Offi of Education.



Statement to be Made by the Interviewer at the Beginning of the Interview

Hello! I'm from Palo Alto, California, and I work
at the American Institutes For Research. The United States
Office of Education has asked us to visit some schools
across the country to find out about the kind of career
counseling and guidance students are getting. I have some
questions I would like to ask you about the

(title of program)

Shall we begin?



INTERVIEWEE INFORMATION SHEET

Name:	 	<u> </u>
Sex:		
	Location	·
		Professional
		Paraprofessional
Certificat	e(s) held:	
Number of	years empl	oyed in district:
Number of	years empl	oyed in program:
Ethnic Gro	up: (Inter	viewer identifies)
	_1. White	
	_2. Black	
		sh surname (Chicano, Mexican-American, o, Puerto Rican)
	_4. Nativ	e American (American Indian)
	_5. Asian	
	6. Other	(specify)

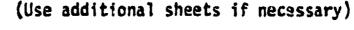


SECTION ONE

QUESTIONS FROM INTERVIEW GUIDE, PART A

Post here any questions related to significant topics in Part A of the Interview Guide. For example, such topics might include III. Needs Assessment, IV. Program Objectives and Evaluation, and V. Program Staff. The purpose of asking these follow-up questions of the counselors is to confirm, or disconfirm, key statements of the program director as well as to augment information he provided.

Questions	Answers
•	
	•
	·
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	•
	•





COUNSELOR'S OBSERVATIONS OF EFFECTIVE AND INEFFECTIVE INCIDENTS

•	TOURSELON S OBSERVATIONS OF EFFECTIVE AND INCIPENTS
1.	Effective Incident
	Can you recall an incident in which the resources (including teacher/counselor assistance) and activities of this program were particularly effective in helping a student (or students) in the program to achieve a program objective (or objectives)?
	A. No (Go on to question 2)
	B. Yes (Continue below)
	If yes, report that incident by providing the following types of information about it:
	a. Behavior involved:
	b. When did the incident occur (approximate date)?

(Use additional sheets if necessary)

c. What occurred?



d.	What were the positive outcomes of this incident?
e.	Why do you think the resources and activities were particularl effective?
f.	observed incidents of this type?
	5 or less a month
	6-10 a month
	11-15 a month
	16-20 a month
	more than 20 a month



2.	Ine	ffe	ct	ive	Inc	ident	Ċ

Can you recall an incident in which the resources (including teacher/counselor assistance) and activities of this program were particularly ineffective in helping a student (or students) in the program to achieve a program objective (or objectives)?

- _____ A. No (Go on to Section Four)
- _____ B. Yes (Continue below)

If yes, report that incident by providing the following types of information about it.

a. Behavior involved:

b. When did the incident occur (approximate date)?

c. What occurred?



e. Why do you think the resources and activities were particularly ineffective? f. Since the beginning of the program, how frequently have you observed incidents of this type? 5 or less a month 6-10 a month 11-15 a month 16-20 a month more than 20 a month	d.	What were the negative outcomes of this incident?
5 or less a month 6-10 a month 11-15 a month 16-20 a month	e.	Why do you think the resources and activities were particularly ineffective?
6-10 a month 11-15 a month 16-20 a month	f.	Since the beginning of the program, how frequently have you observed incidents of this type?
11-15 a month 16-20 a month		5 or less a month
16-20 a month		6-10 a month
		11-15 a month
more than 20 a month		16-20 a month
		more than 20 a month



	*		
3.	Were	you on the school staff prior to the beginning of this	program?
		_A. No. (Go on to Question #4.)	
		B. Yes. (Continue below.)	
	what vide	Yes," answer this question: As a result of this program es of guidance counselors working in this program been of was the case before your program began so that they can noncollege-bound youth with career guidance, counseling services? (Check one.)	hanged from
		A. No. (Go on to Question #4.)	
		B. Don't know. (Go on to Question #4.)	
		C. Yes. (Continue below.)	
	a.	If "Yes," list below the major changes that have been mactivities of counselors. Wherever possible, give exam	ade in the ples.
		,	
			
			
			
			,
			

ERIC

bound wom	en. Where	ver possit	le give ex	amples.	lly for nonco	, , ,
						-
		· · · · · · · · · · · · · · · · · · ·				
· · · · · · · · · · · · · · · · · · ·		· · · · · · · · ·	,			
	_					
	_	•				
			* · · · · · · · · · · · · · · · · ·	····		
					 	
List belo	w the majo	r changes	that have	been made	in the activi	ti
of counse	lors to im	prove care	er guidanc	e, especia	in the activi lly for nonco ive examples.	110
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11
of counse	lors to im	prove care	er guidanc	e, especia	lly for nonco	11



4.	in	a result of this program, have materials been improved and better ctices been brought about for providing noncollege-bound youth, general, with career information and career planning assistance? eck one)
		A. No (Go on to section three)
		B. Don't know (Go on to section three)
	· · · · · · · · · · · · · · · · · · ·	C. Yes (Continue below)
	a.	If "Yes," list below the major features of these new or improved materials and practices. Wherever possible, give examples.
	b.	List below any knowledge you have that these resources are better then old approaches for providing noncollege-bound youth with this same type of assistance. Wherever possible, give examples.



FOR INTERVIEWER ONLY

SECTION THREE

COUNSELOR'S GENERAL REACTIONS

Ask the counselor for any general reactions he cares to add regarding the program. If he has not had opportunity to describe strengths and weaknesses of this program, he should be encouraged to do so in this section. He should also be asked for his suggestions of ways this program might be improved.



ADMINISTRATIVE QUESTIONNAIRES



-70-PROJECT CVIS

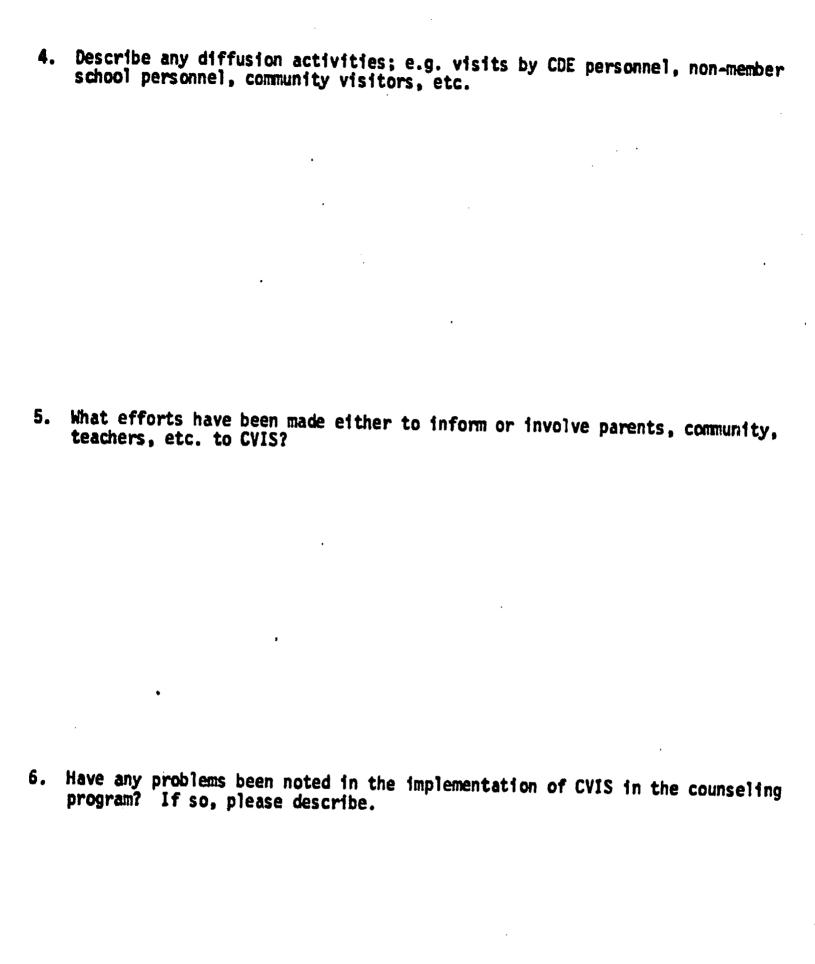
DIRECTOR SUMMARY SHEET (DSS)

	Please give the	information	requested t	pelow as it	relates to	the month of
1.	Describe the number been down, and the	er of system e nature of 1	breakdowns, the technica	the percent	tage of tim	e the system has
2.	What advisor commi workshops are sche	ttee meeting dulad?	s have been	scheduled 1	for the moni	th? What training
3.	What new materials	have been a	dded to the	evetem? No	contho the	
	source.	nave been a	uded to the	system? De	scribe them	and give their

(Over)

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Contributed by Dr. Mary Lee Smith, University of Colorado. Used in evaluation of CVIS installation at Boulder Valley Schools.



American Institutes for Research Youth Development Research Program

OMB No. 51-S 72061

Approval Expires: 6-30-73

Counseling, Guidance, and Placement Assessment Project

INTERVIEW GUIDE *

PROGRAM TITLE: PROGRAM DIRECTOR: SCHOOL ADDRESS: (Street) (City or Town) (State) Name of Interviewer

Date of Interview

SPECIAL INSTRUCTIONS:

The program director is to have furnished the name of a school (principal or vice-principal) or district (assistant superintendent, etc.) administrator, whomever is the most knowledgeable about the various aspects of the project. The director will assist the interviewer in arranging an appointment for the interview that will be conducted with this administrator.

Topics	Pages
Interviewer/s Introductory Statement	2
Interviewee Information Sheet	3
SECTION ONE	J
Questions from Interview Guide, Part A	4
SECTION TWO	·
Administrator's General Reactions	5

^{*} Developed by American Institutes for Research, Palo Alto, California, for use in an on-site review of the project under contract with the United States Office of Education.



Statement to be Made by the Interviewer at the Beginning of the Interview

Hello! I'm from Palo Alto, California, and I work
at the American Institutes For Research. The United States
Office of Education has asked us to visit some schools
across the country to find out about the kind of career
counseling and guidance students are getting. I have some
questions I would like to ask you about the

_______. Shall we begin?



FOR INTERVIEWER ONLY

SECTION TWO

ADMINISTRATOR'S GENERAL REACTIONS

Ask the administrator for any general reactions he cares to add regarding the program. If he has not had opportunity to describe strengths and weaknesses of this program, he should be encouraged to do so in this section. He should also be asked for his suggestions of ways this program might be improved. Particularly, ask the administrator about his general views on career guidance, counseling, and placement and on whether he thinks this program provides what is necessary.



INTERVIEWEE INFORMATION SHEET

Name:		
Sex:		
Ago.		
Position:	Title:	
	Location:	
Numb * of year	rs employed in district	
Ethnic Group:	(Interviewer identifies)	
1.	White	
2.	Black	
3.	Spanish surname (Chicano, Mexican-American, Latino, Puerto Rican)	
4.	Native American (American Indian)	
5.	Asian	
6.	Other (specify)	



SECTION ONE

QUESTIONS FROM INTERVIEW GUIDE, PART A

Post here any questions related to significant topics in Part A of the Interview Guide. For example, such topics might include I. Program Context, II. Target Sample and Population, and VI. Program Transportability. The purpose of asking these follow-up questions of the administrator is to confirm, or disconfirm, key statements of the program director as well as to augment information he provided.

Answers Questions



TEACHER QUESTIONNAIRES



OMB No. 51-S 72061

Approval Expires: 6-30-73

3

9

Counseling, Guidance, and Placement Assessment Project

INTERVIEW GUIDE *

Part D. Teachers

		achers	
PROGRAM TITLE:			
PROGRAM DIRECTOR:			
SCHOOL ADDRESS:			
		(Street)	
1	(City or Town)	(State)	(Zip)
Name of I	nterviewer	Date of Invervie	W
SPECIAL INSTRUCTIONS	:		
peing directly involutions from the names	ector will furnish a ro From the names of tea ved in the program, the s of teachers identified erview team will random	interview team will r	P Director as andomly select

being directly involved in the program, the interview team will randomly select three; from the names of teachers identified as not being directly involved in the program, the interview team will randomly select three. Two teachers from each group will be interviewed, while the remaining ones will make up a reserve pool.

Topics

Pages

Interviewer's Introductory Statement

2

Interviewee Information Sheet SECTION ONE

Questions from Interview Guide, Part A

SECTION TWO

Teacher's Observations of Effective and Ineffective Incidents 5-8

SECTION THREE

Teacher's General Reactions

Developed by American Institutes for Research, Palo Alto, California, for use in an on-site review of the project under contract with the United States Office of Education.



Statement to be Made by the Interviewer at the Beginning of the Interview

Hello! I'm from Palo Alto, California, and I work
at the American Institutes For Research. The United States
Office of Education has asked us to visit some schools
across the country to find out about the kind of career
counseling and guidance students are getting. I have some
questions I would like to ask you about the

Shall we begin?



INTERVIEWEE INFORMATION SHEET

Name:	
Sex:	
Age:	·
Position:	Title
	Location
Number of yea	rs employed in district:
	rs employed in school:
Ethnic Group:	(Interviewer identifies)
1.	White
2.	Black
3.	Spanish surname (Chicano, Mexican-American, Latino, Puerto Rican)
4.	Native American (American Indian)
5.	Asian
6.	Other (specify)



SECTION ONE

QUESTIONS FROM INTERVIEW GUIDE, PART A

Post here any questions related to significant topics in Part A of the Interview Guide. For example, such topics might include III. Needs Assessment, IV. Program Objectives and Evaluation, and V. Program Staff. The purpose of asking these follow-up questions of the teachers is to confirm, or disconfirm, key statements of the program director as well as to augment information he provided.

Answers Questions



SECTION TWO

TEACHER'S OBSERVATIONS OF EFFECTIVE AND INEFFECTIVE INCIDENTS

	THOTOLINIS
1.	Effective Incident
	Can you recall an incident in which the resources (including teacher/counselor assistance) and activities of this program were particularly effective in helping a student (or students) in the program to achieve a program objective (or objectives)?
	A. No (Go on to question 2)
	B. Yes (Continue below)
	If yes, report that incident by providing the following types of information about it:
	a. Behavior involved:

b. When did the incident occur (approximate date)?

c. What occurred?



d.	What were the positive outcomes of this incident?
e.	Why do you think the resources and activities were particularly effective?
f.	Since the beginning of the program, how frequently have you observed incidents of this type?
	5 or less a month
	6-10 a month
	11-15 a month
	16-20 a month
	more than 20 a month
r	



2.	Ineffective	Incident
----	-------------	----------

Can you recall an incident in which the resources (including teacher/counselor assistance) and activities of this program were particularly ineffective in helping a student (or students) in the program to achieve a program objective (or objectives)?

- ____ A. No (Go on to Section Three)
- B. Yes (Continue below)

If yes, report that incident by providing the following types of information about it.

a. Behavior involved:

b. When did the incident occur (approximate date)?

c. What occurred?



d.	What were the negative outcomes of this incident?
e.	Why do you think the resources and activities were particularly ineffective?
f.	Since the beginning of the program, how frequently have you observed incidents of this type?
	observed incidents of this type?
	5 or less a month
	6-10 a month
	11-15 a month
	16-20 a month
	more than 20 a month



SECTION THREE

TEACHER'S GENERAL REACTIONS

Ask the teacher for any general reactions he cares to add regarding the program. If he has not had opportunity to describe strengths and weaknesses of this program, he should be encouraged to do so in this section. He should also be asked for his suggestions of ways this program might be improved.



PARENT QUESTIONNAIRE

(From ECES)

Educational and Career Exploration System

Questionnaire for Parents *

During the past year at school your 10th grade student has had the chance to use the Educational and Career Exploration System (ECES). To help us evaluate the worth of ECES we are asking both you and your student to fill out the enclosed questionnaire and mail it back to us. Your answers are confidential and no one at your student's school will see them. Please be as frank as you can; we value your answers since we want to make ECES useful to both students and parents.

Our	student is: male	female
Our	student's school is	
Our	student's name is	

Please fill this out and mail it as soon as you can, along with the one which your son or daughter filled out. Please use the enclosed envelope addressed to:

ECES Evaluation Study Box 164 Teachers College Columbia University New York, N.Y. 10027

* Used by permission of Dr. Roger Myers, Teachers College, Columbia University.

ECES/DMS/72



	BEST COPY AVAILABLE	
1.	To what extent has your son or daughter discussed with you his or her use of ECES in exploring educational and career possibilities?	
	l. Not at all.	
	2. It was mentioned -but only briefly.	
	3. There has been some discussion - but not much.	

4.	There has been quite a lot of discussion at different times	•	
5.	We discuss it regularly.	1.	

2. Following are some of the activities which the ECES program involves. How much has your or daughter talked about these with you?

Not at all Occasionally Frequently

- . Terminal visits on ECES.
- 2. Print-outs from ECES computer.
- 3. Individual conferences with counselors.
- 4. Reading about occupations.
- 5. Reading about schools to go to after. high school.
- 6. Assignments as part of the Decision Making Sessions.
- 7. The group sessions on Decision Making.
- 3. Do you feel that you have become more involved in your child's educational or vocational planning since his or her participation in the ECES program?
 - 1. Definitely have not.
 - 2. Probably have not.
 - 3. Probably have.
 - 4. Definitely have.

3.				
J.				

- 4. Read statements A through G below, then select 1 of the 5 possible answers that best indicates how much help you feel your son or daughter has received from the ECES program in each of the areas below:
 - 1. None at all.
 - 2. Hardly any help.
 - Some but not much help.
 - 4. A considerable amount of help.
 - 5. A great deal of help.



4.	cont	d.	ST COPY AVAILABLE
	Α.	Seeing connections between his or her his school experience and future plans.	
	В.	Getting useful facts about the world of	
	c.	Seeing connections between his or her in and possible occupations.	—
	D.	Seeing connections between his or her ab and possible occupations.	ilities D
,	E.	Discovering new occupational possiblities she might look into.	
	F.	Discovering new educational possibilities she might look into.	he or F.
	G.	Making good decisions about what to do as high school.	
5.	Do y	ou feel your son or daughter is better abl	le to make decisions about his or ne ECES program?
		Definitely not.	
		Probably is not.	
		Probably is.	
		Definitely is.	5
6.	1. 2. 3. 4.	d statements A through F below, then select indicates how active you have been in ear Not active at all. Not very active. Fairly active. Very active. Extremely active.	et 1 of the 5 possible enswers the such of the areas below:
	Α.	Helping your son or daughter find summer employment that related to career goals.	A
	В.	Meeting with a school guidance counselor discuss your son's or daughter's situation and plans.	to n B
	c.	Making sure that your son or daughter was meeting with the counselor.	C
	D.	Encouraging your son or daughter to talk a individuals employed in careers he or she considering.	with is D.
	E.	Obtaining books, pamplets, or other educate and occupational information to assist you or daughter to decide on future plans.	rional r son E.
)	F.	Obtaining private vocational testing and of for your son or daughter.	counseling

7.	How far do you pla	n for your child to go in scho	001?	
	Less than high	school diploma or equivalent.		
	High school dip	oloma or equivalent.		
	Post high school	ol training other than Jr. coll	l e ge.	
	Jr. college gra	duation.		
	College graduat	ion.		
	Graduate school	•		
				*
8.	How far did you go	in school?	<u>Father</u>	Mother
	Less than high	school diploma or equivalent.	***************************************	
	High school dip	loma or equivalent.		
	Post-high school Jr. college.	l training other than		
	Jr. college gra	duate.		
	College graduat	e.	****	
	Graduate school	•		
9.	What are your occu	pations?		
		<u>Usual Job Title</u> <u>En</u> (e.g. engineer, (e.	ype of ployer g., factory, ink, garage)	<u>Currently</u> <u>Unemployed</u>
	Father			
	(Male Guardian)			
	Mother (Female Guardian)			



Effect on Students: Change in Vocational Maturity

One of the new constructs in the area of career development and career guidance is the concept of vocational maturity. Vocational maturity is considered to be a discrete area of development which covers the life span but undergoes most rapid expansion during the adolescent and early adult years. John Crites, Donald Super, and Bert Westbrook have led development in the conceptualization of vocational maturity and in the identification of its components.

Theoretically, use of the CVIS system should cause some increase in the vocational maturity of its users; and in fact, Harris (1972) found that use of the vocational exploration subsystem four times did cause significant statistical increase in vocational maturity, as measured by the pre- and post-use administration of the <u>Career Development Inventory</u> (Super, <u>et.al.</u>, 1971). The same finding resulted from the evaluation of the Educational and Career Exploration System (ECES) in Genessee County, Michigan, also making use of the <u>Career Development Inventory</u> (Myers, <u>et.al.</u>, 1972).

Therefore, one way to measure the effect of use of CVIS on students is to measure change in vocational maturity. This can be done by randomly selecting a group of students who will be scheduled to use the system, especially the vocational exploration subsystem, several times. A group of similar size should also be randomly selected, with characteristics as much like the experimental group as possible. This second group will be the control group and should not be allowed to use the system during the course of the study. If the two groups are similar in characteristics prior to use of the system, any difference between the mean vocational maturity score of the experimental group and the control group after the former has used the system can be assumed to be due to use of the system. Should you decide to use this method as a part



of your evaluation of CVIS, talk to someone in your district who has had some experience with research in order to understand the techniques of random selection, pre- and post-measurement, and tests of significance.

These have had a varying as sunt of work on nationwide norming, validation, and reliability. All such instruments are currently in the experimental stage, and should be viewed as such by their users. Further, at this point in time, they should be used to measure change or to understand where an individual or a group is in vocational maturity; they should not be used at this time for interpretation of individual scores to individual students.

Individual sites should become acquainted with these instruments and should exercise judgment about which would best meet the needs at a given site. Care should be taken to understand specifically which components of vocational maturity are being measured in each instrument and to ascertain whether norms exist for the particular age group with which you are using CVIS. The instruments and the addresses for securing further information are:

Assessment of Career Development (ACD)

American College Testing Program P.O. Box 168 Iowa City, Iowa 52240

Career Maturity Inventory (CMI) - Dr. John Crites, author
Mc Graw Hill Publishing Company
Monterey, California

Career Development Inventory (CDI)

Material available for experimental use by permission of:

Dr. Donald Super
Department of Counseling Psychology
Teachers College
Columbia University
New York, N.Y.



Cognitive Maturity Test

Material available for experimental use by permission of:

Dr. Bert Westbrook

Department of Psychology and Center for Occupational Education

North Carolina State University

Raleigh, North Carolina

Crystallization of Vocational Plans

Another assumption in regard to the CVIS system is that it should assist students to look at many vocational and educational options, gather information about them, and then narrow those options toward the making of tentative choice. Therefore, one way to measure the effect of use of CVIS on students is to attempt to measure change in vocational planning to ascertain whether it goes from "no ideas" to "many ideas" or from "many ideas" to a tentative choice. This kind of movement can be measured by the administration of a questionnaire to a selected sample of students before use of the system and again after several uses of the system. Again, the use of a control group, which does not use the system, is good research design in order to account for those changes which may take place due to other influences besides the CVIS system.

This questionnaire may be home-constructed, and some of the kinds of questions which need to be asked are included in the student questionnaires in the previous section. One instrument which has had considerable use and work was developed by Dr. David Hershenson and is included following this page. This instrument was used in the dissertation by George Melhus which is summarized in the last section of this handbook.



OCCUPATIONAL PLANS QUESTIONAAIRE

by

David s. Hershenson, Ph.D.

1.	Please describe, as specifically as you can, whatever occupation or type of work you now think you will enter. Even though your plans may be very tentative, give as much information as you can.
2.	Do you think you will really follow these plans through? (Check only one)
	I'm very sure I'will .
	I'm fairly sure'I will
	I have some doubts about my plans
	I'm very unsure of my plans
3.	How satisfied are you with this choice? (Check one)
	Absolutely satisfied
·	Very much satisfied
	Fairly well satisfied
	Somewhat satisfied
	Not really satisfied
1: "	How much does this type of work appeal to you? (Cneck one) .
	Appeals without reservations
	Appeals very much
	Appeals a fair amount
	Appeals somewhat
	Does not really appeal



Since elementary school Since high school Since entering college Within this academic year 7. How many people in this occupation to you know perso (Check one) Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation ab you know by r tion; that is, how many (other than those referred the last question) can you name? (Check one) More than 50 people 26 to 25 people 6 to 25 people	5.	enter this occupation? (Check one)
Somewhat disappointed Slightly disappointed Not really disappointed For how long have you been seriously tainking of this occupation? (Gneek one) Since elementary school Since high school Since entering sollegs Within this academic year 7. How many people in this occupation to you know person (Check one) Over 25 people 13 to 25 people 2 to 5 people One person No one I can think of 6. How many people in this occupation up you know by retion; that is, how many (other think those referred the last question) can you have? (Check one) More than 50 people 26 to 55 people 6 to 25 people		Extremely disappointed
Slightly disappointed Not really disappointed For how long have you been soriously thinking of thi occupation? (Gneek one) Since elementary school Since high school Since entering collegs Within this academic year 7. How many people in this occupation to you know perso (Check one) Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation up you know by ration; that is, how many (other think those referred the last question) can you have? (Check one) More than 50 people 26 to 55 people 6 to 25 people		Quite disappointed .
Not really disappointed 5. For how long have you been seriously thinking of thi occupation? (Gneck one) Since elementary school Since entering college Within this academic year 7. How many people in this occupation to you know perso (Check one) Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation as you know by reform that is, how many (Concretent those referred the last question) can you name? (Check one) More than 50 people 26 to 25 people		Somewha. disappointed
6. For how long have you been seriously thinking of thi occupation? (Gneck one) Since elementary school Since entering collegs Within this academic year 7. How many people in this occupation to you know perso (Check one) Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation as you know by ration; that is, how many (other than those referred the last question) can you make? (Check one) More than 50 people 26 to 25 people 6 to 25 people		Slightly disappointed
Since elementary school Since high school Since entering college Within this academic year 7. How many people in this occupation to you know perso (Check one) Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation ab you know by r tion; that is, how many (other than those referred the last question) can you name? (Check one) More than 50 people 26 to 25 people 6 to 25 people		Not really disappointed
Since high school Since entering collegs Within this academic year 7. How many people in this occupation to you know perso (Check one) Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can unink of 8. How many people in this occupation up you know by retion; that is, how many (other than those referred the last question) can you mean? (Chack one) More than 50 people 26 to 25 people 6 to 25 people	٥.	For how long have you been seriously thinking of this occupation? (Check one)
Within this academic year 7. How many people in this occupation to you know person Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation up you know by retion; that is, how many (other thrus those referred the last question) can you have those referred the last question) can you have? (Check one) More than 50 people 6 to 25 people		Since elementary school
7. How many people in this occupation to you know person Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation as you know by retion; that is, how many (other than those referred the last question) can you have? (Cleark one) More than 50 people 26 to 25 people		Since high school
7. How many people in this occupation to you know person 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation as you know by referred the last question) can you make? (Check one) More than 50 people 26 to 25 people 6 to 25 people		Since entering college
Over 25 people 13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. Now many people in this occupation as you know by retion; that is, how many (other than those referred the last question) can you meme? (Onsek one) More than 50 people 26 to 25 people 6 to 25 people		Within this academic year
13 to 25 people 6 to 12 people 2 to 5 people One person No one I can think of 8. How many people in this occupation to you know by retion; that is, how many (other than those referred the last question) can you hame? (Clasek one) More than 50 people 26 to 50 people 6 to 25 people	7.	How many people in this occupation to you know personally? (Check one)
6 to 12 people 2 to 5 people One person No one I can think of No many people in this occupation up you know by retion; that is, how many (other than those referred the last question) can you have? (Olsek one) More than 50 people 26 to 25 people 6 to 25 people		Over 25 people
One person No one I can think of No many people in this occupation as you know by retion; that is, how many (other than those referred the last question) can you name? (Onsek one) More than 50 people 26 to 55 people 6 to 25 people		13 to 25 people
One person No one I can think of No one I can think of No many people in this occupation so you know by retion; that is, how many (other than those referred the last question) can you make? (Clask one) More than 50 people 26 to 50 people 6 to 25 people		6 to 12 people
No one I can think of 8. Now many people in this occupation up you know by retion; that is, how many (other than those referred the last question) can you name? (Chack one) More than 50 people 26 to 50 people 6 to 25 people		2 to 5 people
8. How many people in this occupation up you know by retion; that is, how many (other those referred the last question) can you hame? (Clauk one) More than 50 people 26 to 50 people 6 to 25 people		One person
tion; that is, how many (other than those referred the last question) can you make? (Clack one) More than 50 people 26 to 56 people 6 to 25 people		No one I can think of
26 vo 56 people 6 to 25 people	8.	tion: that is, how many (other physicinose referred to the
6 to 25 people		More than 50 people
		26 vo 56 poople
		6 to 25 people
		0 to 5 people



.	that assigned in courses) have you done? (Check one)
	Over 30 books and articles
	16 to 30 books and arcicles
	6 to 15 books and articles
	5 or less books and articles
lo.	occupation have you had? (Check as many as apply)
	Paid work in the occupation itself
	Paid work in an immediately related field
	Paid work in a somewhat related field
	Volunteer work in the occupation itself
	Volunteer work in an immediately related field
	Volunteer work in a somewhar related field
	A hobby immediately related to it
	A hobby somewhat related to it
	Other relevant experience (Specify:)
11.	How many of the courses which you have taken at solve are related to this occupation? (Check one)
	Almost all of the courses
	Many of the courses
	Some of the courses
	and the second second second
	None of the courses



, کے بار	. (a,) List, on the five lines below, the five most important abilities which you feel are required for success in this occupation.
		1.
		2
		3.
		4.
		5.
	(b)	Now go back and circle the numbers of those which you feel you possess.
13.	bri	ch of the following capacities will you be able to ny to your work in order to help take you where you to go? (Check as many as apply)
		Creative abilities
	-	Very high intelligence
		A capacity for hard work
	***************************************	Not sure about capacities as related to occupational goals
14.	(a)	Rank the following personal goals in the order of their importance to you. (Humber from 1 through 6, with 1 as the most important to you, 2 as the next most important, and so on.)
		helping other people
		Doing well financially
	•	Being in a position of power
	,	Enjoying or creating beautiful objects
		Thinking about or working out ideas
	}	Defining your place in the cosmic scheme of things
		Now go back and place in a check mark after the three goals which you think this occupation can most satisfy for someone in it.

15.	you !	many of your major interests (that is, the things most enjoy doing) do you expect you will be able ursue within your work in this occupation? (Check
		_ All of my major interests
		All but one or two of my major interests
	***********	_ The majority of my major interests
		_ About half of my major interests
	المناهد المناهد	Relatively few of my major interests
16.	(a)	List, on the five lines below, your five strongest interests, that is, the five things you most enjoy doing.
		1.
		2
		3.
		4.
		5.
	(b)	Now go back and circle the numbers of those which you expect you will be able to do within your work in this occupation.
17.		far do you expect you will go in this occupation?
		To the top
	ساسم صيب	Into the higher ranks
	have send of the time	Somewhat above everage
		Average
		Below Average
	opportunitario del	No idea



<u> </u>	you	think it will take you to equieve your nignest of or success in your occupation? (Check one)
		Wathin 6 years
		_ 9 to 13 years
	****	18 to 19 years
	معارضت معارضة	80 years or more
	*****	No idra
19.	(a)	Do you have a second choice, in case these plans do not work out?
		Yes
		No.
	(b)	If YES, what is your second choice occupation or type of work? (Describe in as much detail as possible.)
	(c)	If YES, how much do you prefer your first choice over your pagend choice? (theck one)
		A great deal
		Somewhat
		Salgathy Salgathy
		A toss-up
20.	end Jori	many other occupations (other than your first choice your record choice, if you had one) are you currently ounly considering as possible careers for yourself? ok one)
		_ No ochece
	-	_ One other
		Tuo others
		Three or more others



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•	in any of the preceding questions) have you seriously considered and then abandonou? (Check one)
	None
	One
	2 or 3
	4 or more
22.	How much time do you spend thinking about what you will do in your future occupation? (Check one)
	It is almost always in my thoughts
	It is frequently in my thoughts
	It is sometimes in my thoughts
	It is rarely in my thoughts
≧3.	Rank in order (Number from 1 through 5, with 1 as the most satisfying) the satisfaction which you expect the following will give you when you are through with your training and settled in the community.
	Leisure time recreational activities
	Family relationships
	Religious beliefs or activities
	Your occupation
	Participation as a citizen in community affairs



Exploratory Behavior

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Another assumption in regard to the CVIS system is that students should be motivated by its use to seek further information about educational and vocational options. It is apparent that the amount of information presented about a single occupation, college, or trade school is insufficient for informed decision-making. The system is designed to provide and encourage broad exploration; more detailed information is needed by a student after his use of the system.

Tuch detailed information might be sought in reference books; from conversation with a counselor, parent, worker, teacher, etc., or by seeking experiences which provide some opportunity to know the reality of the working environment or school environment. Computer-based projects have not yet collecte: this kind of data. There are several processes which may be necessary in order to accumulate enough data to analyze the effect of CVIS on students' later belavior.

One : ich process is that of asking counselors to record the number and names of students who come to talk to them after use of the system and to record specific information about the content of the interview. Not only is it valuable to analyze how many students engage in exploration with counselors after use of the system, but also it is valuable to analyze these interactions in light of he potential change in counselor role as a result of the presence of the system. It could be theoretically hypothesized that students would come to the courselor after use of the computer system with questions at a deeper livel of detail because the broader questions had already been answered by the system. Such an analysis can only be made by careful mechanical or manual coording of the content of interviews which follow the experience at the terminal.

A second approach to monitoring exploratory behavior is to establish a sign in procedure in the guidance and school libraries in order to record the



names of students who come to seek material and to record what kind of material they are seeking. These data, of course, must be compared to the list of recorded CVIS users, and comparison needs to be made between the exploration patterns of non-CVIS users and of CVIS users.

In order to be aware of other types of exploratory behavior (such as making a college visit, talking to someone in a given occupation, talking with parents, etc.), a questionnaire would have to be prepared and administered to a sample of CVIS and non-CVIS users to measure whether or not there is a difference between the two groups.

Change in Occupational Knowledge

It can be hypothesized that students who use the occupational exploration part of CVIS will learn factual information about the occupation or occupations which are explored at the terminal. One approach to attempting to measure this factor is to ask students to identify one to five occupations of their primary choice before use of the CVIS system and to ask them to complete a questionnaire something like the one included on the next page. the Vocational Plans Questionnaire. This questionnaire was used by Harris (1972) in her dissertation and was effective in measuring change in occupational knowledge. The same questionnaire has to then be administered to the same students after use of the system. Probability is very high that the student will seek information at the terminal about one or some of the same occupations which have been listed on the first questionnaire. A comparison can then be made about the quantity and quality of information about the same occupation, stated by the student before exploration of this occupation at the terminal and afterwards. Hershenson's Occupational Plans Questionnaire can also be used for this purpose (see page 93).

The procedure described above proposes one way to measure change in knowledge about a specific occupation or occupations. Knowledge about the occupational



world in general can also be sampled before and after use of the system, although this may not be a valid measure of the system's objectives unless additional group instruction has taken place prior to the use of CVIS. If change in general occupational knowledge is to be tested, ACT's <u>Assessment of Career Development</u>, Part 1, Westbrook's <u>Cognitive Maturity Test</u>, organized around Roe categories, and Crites' <u>Career Maturity Inventory</u>, Part 2, can be used for this purpose.

For further reference to these instruments, see pages 91 and 92.



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VOCATIONAL PLANS QUESTIONNAIRE *

na	re	Nam	9	
1.	Please in beyond hi	dicate your plans gh school by chec	for education or king one of the f	job training collowing:
	a. I d	o not plan to get	any further educ	ation or job
	c. I p	ope to find a job ining on the job. lan to enter an apple a few months	where I will rec prenticeship or	eive additional
	d. Ip	a few months. lan to attend a ju echnical school fo	mior collors for	two years or
	e. I p	lan to attend coll lan to get some ad four years of coll	ege for four yea	
2.		used Willowbrook's on system (CVIS)? Yes. If yes,		
3.	Please lis	st the titles of a iering for your fu	11 000000000000000000000000000000000000	
			f	
	b		g	
	c		n	
			i.	
	e			
4.	For the th seriously,	ree occupations who please complete	nich you are cons the following inf	idering most ormation:
		Occupation #1 (the one you are considering most seriously)	(vour second	Occupation #3 (your third choice)
A . E	s many of the every-			
d	lay work			
	uties as ou know			
₹=		a ma a -		

From Harris, JoAnn E. Analysis of the Effects of a Computer-Based

Vocational Information System on Selected Aspects

of Vocational Planning. Unpublished doctoral disserta
tion. Northern Illinois University, DeKalb, Ill. 1972



(USE THE MULTIPLE CHOICE ANSWERS FOR SECTIONS b, c, d and e.)

	•	0001103 05
4.	b. Amount of education or training required to enter the occupation	OCCUPATION #1 #2 i
	c. Place or condition of work	
	d. Beginning salary range	Section Section 40
	e. Future employment outlook	
5.	How certain are you that you are likely to end one of the three occupations you have listed ab	up in any
	a. Very sure	
	b. Moderately sure	
	c. Unsure	
5.	Which of the following have had a significant is on your choice of the three occupations listed a You may mark as many as you wish.	nfluence above?
	a. One or both parents	
	b. Other relatives	
	c. Friends	
	d. Teachers or coaches	
	e. Counselor	
	f. Books and pamphlets	
	g. TV shows, movies or magazines	
,	h. People in these occupations	
	i. Minister, priest or rabbi	
	j. cvis	
•	k. Other. (Please explain)	



Cost Effectiveness

Different types of evaluation of a system are required for different purposes and for different audiences. Although the Board and the administration are interested in a qualitative evaluation of the system's effectiveness with students in the career planning process, there is a very strong likelihood that they are also intensely interested in the cost per student and the cost effectiveness of the system. CVIS is indebted to the careful work of Jerry Florian, of the IBM Corporation, who did a cost analysis of the CVIS operation at Willowbrook High School and who has proposed a model for a similar cost analysis in other settings. His entire manuscript is presented verbatim in the section which follows.



CVIS COST JUSTIFICATION GUIDE *

Prepared by Jerry Florian, IBM Corporation, for the use of IBM Sales persons



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CVIS COST JUSTIFICATION GUIDE

Introduction

CVIS is cost feasible and can be effectively justified. This is evidenced by the fact that CVIS has been justified and successfully implemented in a variety of educational environments throughout the country. These institutions are both large and small, serve different socio-economic localities and have populations ranging from junior high school through college.

Today's emphasis on career education, requirements for improvements in educational programs, the need for accountability, and the ever-present desire to reduce educational costs produce an atmosphere where it is highly desirable to receive the benefits that can be provided through application of CVIS functions.

CVIS can help an educational institution provide more effective guidance department services in the most economical way. Of necessity, many of these services are currently provided on a one-for-one student-counselor basis. Because of this, requests for additional or improved services require an increase in counselor availability. It is in this atmosphere that CVIS is most beneficial. CVIS will provide information to students for occupational exploration and for educational planning. Counselors are benefitted through a highly efficient and more economical method of performing certain routine but critical clerical functions.

A proposal for an effective method of improving services and for cutting certain costs will receive favorable consideration. However, the educational environment continues to be characterized by the dilemma of providing improved education in the face of rapidly rising costs along with the continued reluctance on the part of the public to provide increased funding. Therefore, your proposal must clearly describe the program, its objectives, and its benefits and their value.

The purpose of this guide is to help you to identify and determine the value of benefits that can be received through implementation of CVIS.



HOW TO JUSTIFY CVIG - THE TECHNIQUE: HOW TO USE THIS GUIDE

1. Know CVIS Functions

Knowledge of CVIS functions is essintial in order to evaluate the effect of CVIS on current procedures. How can you learn about CVIS?

- a. Read the overview of CVIS functions in the CVIS Marketing Guide.
- b. Read the CVIS application brief, GK20-0675
- c. Request information from or visit the CVIS team at Willowbrook High School.*
- d. "Ask the man who owns one."
- e. Co ain the CVIS demo tape and use each function
- 2. Know the benefits that can accrue through the use of CVIS

Benefit that can be obtained from each CVIS function are described in the next section.

3. Perform a survey.

Survey your educational institution to determine:

- What the evaluation procedure is for recommendations for improved or additional educational programs.
- What services are currently being offered by the guidance department.
- How much it costs.
- How CVIS would impact these functions.
- What the clerical functions performed by the guidance department are.
- How much it costs.
- Yew CVIS would impact these functions.
- 4. Identify and quantity benefits
 - Cost saving
 - Program Improvement
 - Summarize quantifiable benefits into benefit cells for presentation and analysis, if desired.
- 5. Determine hardware requirements.
- 6. Review and present to management:

Recommendations for implementation

Functions Benefits Values versus costs

Request for approval

Willowbrook High School
1250 South Ardmore Avenue
Villa Park, Illinois 60181
Phone: 312-833-8075



HOW CVIS IN JUST LITTED

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CVIS is justified by the benefits received through its role as a counselor support system. This support falls into two main functional areas:

- 1. CVID is designed to assist the counselor in the function of providing vocational or career gridance to students. As an automated library, CVIS is a highly efficient and improved way for a student to receive and relate to himself, information on occupations and educational opportunities.
- 2. CVID is designed to as ist councelors and administrators with the clerical tanks that one so become on the consumer of their duties. CVIS is a superior one imprecion to the restriction, resignisting, and maintaining student records, schedules, and reference-type information on occupations and educational institutions. Significant cost savings can be realized through elimination or improvement of existing manual procedures.

Thus, it is the application of computer transmology, through CVIS, to these two broad functional areas that provides the benefits necessary for justification. These benefits can be grouped into two categories:

Improvement in educational/guidance program.

Cost savings.

For our purposes, improvement in program shall be defined as an improvement in the career guidance process through new or better procedures. Cost savings is the dollar difference between the cost of performing a certain function on a manual basis and the cost of performing that same function through CVIS. Obviously, to be a pavings, the lost of performing a linction through CVIS must be less.

Justifying CVID on a local basis is a matter of evaluating the effect of applying CVIS functions, and abaryning this in relation to the cost of implementing CVIS. Benefits must be identified and, where possible, quantified. Cost saving benefits are relatively easy to identify and quantify. Improvement in program can be readily identified but difficult to quantify. In this case the value may be determined by what the institution is willing to pay to achieve this improvement.



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This section is a fined to help you identify those reletits that can be realized through the use of CVIS in joan in titution. As a guide, CVIS functional areas are listed below, followed by their corresponding benefits. An analysis of current versus CVIS procedures will determine what benefits can be realized in your specific situation. A discussion of CVIS functions with your institution will also help you identify other benefit areas. Note, that the ultimate value of these benefits is dependent upon the proper and succession use of the CVIS system.

DETERMINING THE VALUE

Cost Savingo

Some CVIs benefit areas ingress cose toving potential; others, an improvement in program. Cost daving benefits are renorable obtained as a result of implementing those functions that being about cost displacement and/or cost avoidance. Most emphasis is on those savings thought about by an increase in the productivity of labor. However, there may be significant potential for savings in other areas, such as ellmination of forms, outside services, books and subscriptions, etc.

Through the use of CVIS, the counselor of cherical time to perform functions such as student record retrieval and maintenance, student schedule changes, etc., may be reduced or eliminated, thereby reducing costs. Also, since most student-counselor contact; are necessarily on a one-to-one basis, the cost per contact hour is relatively high. At one CVIS school, the cost per contact hour with a counselor was \$12.97, while the cost per contact hour with a CVIS terminal was only \$1.96.* If counselors are performing functions that CVIS can provide, CVIS may do it at less cost.

Potential cost ortings can be estimated by an analysis of current procedures versus projected procedure, using CVIS. Current tractions should be determined and documented. This phonic be done as accura ely to possible so that the costs of these functions can be extermined. Next, the offerts of applying CVIS to these functions should be determined. Costs can then be estimated and savings calculated.

Improvement in Program

That CVIS can with improve a 1d one services is easily determined. However, measuring the value of ingreveners in program may be much more difficult than measuring the effective of a property of determined at a processing techniques to historical administrative—type function. The penetite received depend on the effectiveness of the present career publisher process in how well CVIS is ultimately integrated into the program. One approach to mentity on these benefits may be to estimate and evaluate the cours of performing CVI tond ions under a manual system. However, the value of those benefits may we also determined by what she institution is willing to pay for them.

*Breakdown:

Terminal. (PU, Phone Line, Modem, Dick Space: CVIS Secretary Cost Allocated to Lach Terminal:

\$1.33/Hr. .59/Hr.

Total Cost Per Hour:

\$1.92



BENEFITS OF STUDENT FUNCTIONS

<u>Functions</u>

Career Exploration

Four-Year Colleges

Community Colleges

Technical/Specialized Schools

Apprenticeships

Local Jobs

Military Program

Financial Aids Search

Select-A-Course

Computer Assisted Instruction



General Benefits

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One of the most important objectives of a guidance department is to assist a student in the development of career planning. The computer can accomplish some parts of this career guidance function as well as, or even better than a counselor. For example, CVIS is highly efficient in providing information about occupations, and assisting in the search for and the selection of a college or trade school. Integrated into the guidance program, CVIS can allow a counselor more time in that part of the guidance function that benefits most from personal counseling.

Two CVIS terminals can provide about 2500 "counseling sessions" during a school year. Because of counselor availability, this is twice as many sessions as one counselor can provide. Also, CVIS may have a cost advantage, depending on the school's data processing costs and the counselors' salaries and experience. A student may expect to have a total of only four hours with a counselor during his high school career. Because of other student/counselor activities, this may preclude a meaningful one-for-one career guidance experience.

Student Benefits

CVIS is ready when the student is. It is available according to his schedule and his readiness for career guidance. Many times, when a counselor initiates a session on career planning the student is not ready and the time has been wasted.

CVIS has high appeal to a student. CVIS provides the student with an interesting and motivating experience, which broadens his knowledge through exploratory experiences of looking at different occupations based on his interests and educational aspirations.

Privacy allows a student to explore on an individual basis, at his own pace, without postflotion or embarrasoment. Many students feel more comfortable getting this kind of information from a computer rather than a counselor or printed source of information. Students can "control" the computer, and many learn more than from other sources.

Students need a more effective way to help them obtain information and receive direction in the pursuit of a career. With CVIS and a planned, continuing career guidance program, a student's entire high school career may be more meaningful and productive. An effective program can also prevent false starts in careers.

CVIS is an immediate source of vast amounts of information that can be specifically "tailored" to each student. He has the ability to review past performance and how it relates to future plans, both vocational and educational.

CVIS offers a service that some schools don't have. At one school a counselor remarked: "CVIS is using the job we supposedly should be doing." CVIS has high value in a delimite improvement in programs where services are provided that did not exist before. If a guidance department is providing these services, CVIS can perform like functions at considerable savings.

CVIS functions equally well with students who have different abilities and scholastic backgrounds. Even "bottom-halt" students, who received little counseling in the past, are lenefited through specialized and technical school selection, apprenticeships and local job information.



With CVIS, a student can be more informed and better prepared. This leads to more effective and productive student-counselor sessions.

The computer is available at night, when the counselor isn't.

Counselor Benefits

As a counselor's tool, CVIS is unsurpassed:

Information is current. All counselors can not be expected to keep updated on occupations and educational institutions.

CVIS provides answers to many of the questions that counselors are asked most.

The counselor can be relieved of repetitive information dissemination.

Counselors can have more time to work with unmotivated students on a personal basis.

With a library of information available at the terminal, a counselor does not have to spend his time learning this for his own use.

The computer doesn't get tired. It can sort through mountains of information to retrieve a specific item for a student.

The need for CVIS as a counseling tool was brought out by one superintendent when he said: "Vocational counseling in general is very limited in schools. What little is done is usually poorly done. The technical knowledge required is beyond what most counselors have or are able to acquire. For this reason CVIS provides the tool by which our schools are able to reach and guide those students who are searching for a suitable occupation."

School Eenefits

For schools without a guidance department, CVIS can provide a significant added program function at nominal cost. This is especially valuable with small schools or in districts with many locations.

Consider the availability of a terminal versus a counselor. A terminal is available throughout the day, while a counselor may have only 20% of his time available for personal counseling.

CVIS can provide career guidance functions to more students without increasing the number of counselors.

Where there are many schools in the system, CVIS provides a centralized source for information. Thus, equivalent information may not have to be purchased and maintained at each location.

CVIS can provide the base for a more effective and consistent career guidance program.

If a school district must increase the student/counselor ratio (i.e. more students per counselor), CVIS can help by easing the pressure on the counseling staff.



Information updating can be easier and cheaper than expensive, written materials.

Many students can be on the system simultaneously.

CVIS can be the catalyst to bring the business community and schools together. Traditionally there is little or no communication, even though it is extremely important in adding relevance to a career guidance program.

Career Exploration

A student can begin and continue with career exploration and planning, when he is ready. He does not have to depend on the courselor's time preferences regarding a personal appointment.

CVIS can help some students narrow their choice of careers, and help others broaden their career exploration.

CVIS offers a motivating learning experience.

CVIS provides a broad base of occupational information that can be selectively, instantly retrieved according to individual interests. This helps a student explore in an organized way.

Availability and accessibility of information encourages a student to explore more career possibilities.

Information is maintained current and at reasonable cost through the CVIS Consortium.

CVIS can help a student sort through career information and give him some direction. The student is now more prepared for a student-counselor session, as he is more likely to bring in data for corroboration, rather than ask for data itself.

CVIS records all of the occupations that the student explores so that he may review his exploration the next time he is at the terminal.

Post High School Training

CVIS is an effective and efficient way for a student to identify colleges that meet his specific requirements.

A student is better informed and more prepared for a personal conference with his counselor. The counselor does not have to start with questions such as "What will your major be?", or "To what part of the country do you want to go?"

CVIS encourages a student to explore different college possibilities, as it is easy to change parameters and repeat the search. This is impossible to do using college catalogs.

Use of CVIS can significantly reduce the counselor time required to identify and disseminate information on specific colleges.



All counselors can't be expected to have information on all college opportunities. CVIS never forgets.

Through teaching scripts about college, military, apprenticeships, etc., the student can receive down to earth information that may not be taught in a formal classroom environment.

Through the occupational search program it is easy to find out what type of training is required for a specific occupation.

Local Jobs

CVIS provides an easy and efficient way for students to receive information about employment. Its convenience encourages a student to use the system. The entire community benefits from this system, and it's a good way to develop good relations between the school and local businesses and industry.

Through teaching scripts, the student can learn about things that may not be taught in the classroom. Students learn about how to find and interview for a job, and what factors to consider when choosing a job.

Financial Aids Search

This is a highly effective method to help a student determine his eligibility for financial aids to education. The system uses the student's own characteristics to search the financial aids data base of loans, scholarships, and grants.

Many counselors don't have this information and those that do find it difficult to review each aid to determine whether or not the student is eligible.

This function of CVIS can be extremely beneficial to students and parents. If one student can receive enough information so that he is able to successfully apply for and receive financial aid, CVIS will have proven its worth.

Select-A-Course

Select-A-Course is a smooth, counselor-time-saving way for students to request next year's courses. Courses are selected on-line, are stored for future reference or modification, and become input to the computer scheduling program.

Select-A-Course guides the student through the entire procedure. After being automatically registered for his required courses, the student can review his graduation requirements and select courses from elective offerings. The system will not allow a student to request a course for which he does not have the prerequisite.

Select-A-Course can save time for students, counselors, and clerks. Manual act vities such as filling out registration forms, filing, and keypunching can be eliminated. This also eliminates transcription errors.



Computer Assisted Instruction

CVIS provides an easy and effective way for an institution to develop and implement CAI courses. Teachers can develop their own courses, and with minimal instruction can enter and maintain these courses on-line. CAI capability enhances the cost feasibility of CVIS and is an excellent way for teachers to become involved.

Faculties appreciate the increased facility to treat each student as an individual and find greater job satisfaction.

More courses can be offered since a course can be offered even to a single student. A teacher does not have to alter the content of a course when one student needs individualized instruction.

Computer course materials are easily modified, unlike workbooks or textbooks. Further, once modified, a course can be presented to thousands of students.

The computer allows the student to perform according to his individual characteristics. It allows him to begin at his own entry level rather than with a class when he may be far ahead or far behind the average.

The system can take advantage of the student's individual learning style and capabilities and present him information using techniques which he is most likely to accept and respond to. It permits the student to proceed at his own rate and not be forced to go faster than he is able, or slower than will maintain his interest.

The computer can take advantage of the student's special interests and branch him to examples or course areas of particular interest to him.

Immediate reinforcement is assured, as the student is notified immediately of the correctness of his answer.

The computer can be presented as being much more "human" than off-line methods of individual study.

The learning process is enhanced with CAI because the student is required to respond individually. Therefore, he cannot sleep, skip ahead, or cheat.

The material presented to the student is accurate and consistent. The computer does not tire, but is always ready.

CAI course materials can be prepared by the most capable and knowledgeable instructors. The course will never deteriorate, but may be improved to the extent the authors continue to improve it.

The student's interest is maintained by the continuing interaction and his general motiviation is enhanced by the comfortable fit of study materials with his interests and capabilities.



BENEFITS OF COUNSELOR/ADMINISTRATIVE FUNCTIONS

Functions

Student Record Create/Update/Retrieve

Student Schedule Retrieval and Maintenance

Master Schedule Maintenance

Monitoring Student Use of the System

Vocationally Handicapped Reporting

Recall of Information About Occupations, Schools, and Financial Aids

Attendance

General Benefits

CVIS can be extremely effective in helping counselors with the functions of disseminating information and performing various clerical tasks associated with their position. Some counselors spend as much as 70% of their time on these activities. Counselors are enthusiastic because CVIS provides a superior means of performing these functions in less time.

Relief from clerical functions means that counselors have more time to make better use of their skills for interpersonal counseling, advising, appraising, working with teachers, group activities, working with parents and the community, and local research.

Counselors can provide more individual attention to students.

Improved student-school relations.

Immediate access to data by those who need it.

Increased productivity of staff.

Vast improvement in record-handling capability.

Greater responsiveness to requests for information from an on-line data base.

Improved control of information through central update and single entry of information.

CVIS is particularly appealing to administrators because of improved procedures for information processing with a resultant reduction in costs. CVIS directly affects those functions that provide significant cost savings as a result of being automated.

CVIS provides an opportunity to sharply reduce administrative, counselor, and secretary/clerical costs per unit of work (e.g. schedule changes).



Better utilization of resources, e.g. ability to handle an increased workload without increasing personnel.

Reduces repetitive clerical tasks, such as completing schedule change forms and logs, and schedule retyping.

Records are immediately available, which eliminates the need to index through manual files.

Counselors can be better prepared for personal counseling by having complete and current information in advance.

Instantly retrievable information helps make maximum use of a counseling session.

Student Record Create/Update/Retrieve

Student records contain information that is of vital importance to an educational institution. Proper maintenance, accuracy, protection and accessibility is essential. CVIS on-line functions help assure these attributes.

All users have access to the <u>same</u> record; any update of a student record updates that record for all users. This helps assure accuracy and eliminates communication of changes and the manual steps required to change each users record.

Can help eliminate paper records.

Most information on a student is available from one source. With a manual system, a user may have to go to multiple sources to obtain all required information.

Eliminates the need for each user to keep and maintain records.

Eliminates unnecessary steps required to create or change a record, e.g., no intermediate paper forms to fill out. This can save time and forms cost.

Ability to obtain up-to-date printed record on demand.

Records are easy to update.

It's easy to create a new student's record.

Records are easily and quickly retrieved, and in a form that is easily interpretable.

A detailed, up-to-date attendance record can be printed on demand for those who do not have access to a terminal.* This is valuable for counselor-parent or dean-student sessions.

On-line record updating can reduce error correction and auditing costs.

Records are current as of last transaction.

^{*} An attendance reporting system is <u>not</u> part of CVIS. CVIS <u>does</u> provide on-line retrieval of attendance information that is updated by a user-developed program.



Student Schedule Retrieval and Maintenance

On-line student schedule changing is one of the most valuable CVIS Counselor/ Administrative functions. Significant direct cost savings can be achieved along with improved administrative operations.

At one CVIS school, the cost of a student schedule change under their manual system was about \$5.46. With CVIS, this cost was reduced to \$1.60! The significance of this savings becomes more apparent when you consider that at some institutions the cost of a schedule change may be \$8.00-\$10.00 or more, and the number of changes in a one-year period may equal or exceed the enrollment.

On-line schedule retrieval and change capability means that counselors have access to all information required to make a change, and can make that change immediately.

When a change is made, the student's schedule is automatically updated along with master schedule tallies.

With current, correct, and instantaneous availability of information on class openings, the counselor can tell a student new whether or not he can get into a class. Under a manual system, the counselor may have to submit a request for change to a staff member (scheduler) responsible for the master schedule. The scheduler will check to determing if the requested class is open or closed, indicate this on the change request form and return the form to the counselor. If the change is not approved, the counselor must recall the student and recycle the request. Through CVIS, scheduler approval can be eliminated, and repeat requests for schedule changes would not be necessary. This can provide a significant time and cost savings.

Through CVIS, it is possible to affect a complete schedule change in the time it previously took to fill out the change request form.

Student schedules are centrally paintained. This means that each counselor does not have to keep and maintain each of his student's schedules.

Maintenance of duplicate files is, eliminated.

All users have access to the same information. Under a manual system, users who maintain their own records may have different information because of problems in communicating changes.

File recovery can be easily achieved.

The counselor is relieved of much of the clerical work involved in schedule changing. This means a savings of time and money.

On-line scheduling and registration can reduce the clerical workload of the staff responsible for student accounting.

CVIS can eliminate the requirement for overtime caused by the large number of schedule changes that occur at the beginning of each semester.



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CVIS eliminates problems caused by schedule changes that cannot be completed in one session.

The counselor receives personal satisfaction in a task completed quickly and accurately.

The CVIS schedule change procedure can help eliminate costly errors. An error can carry through to attendance reporting and even grade reporting. Errors corrected at this time are costly and time-consuming.

Use of CVIS can significantly reduce the time (and overtime) required to Stabilize student schedules at the beginning of a semester. Under a manual system this can take up to four weeks.

A new student's schedule can easily be entered on-line, thereby allowing him to start classes quickly and with a minimum of administrative procedures. With a manual system it may be difficult to handle scheduling for a transfer student because counselors usually do not have up-to-date section tallies available to them.

CVIS may eliminate the need for certain forms, such as a request for schedule change form. This would eliminate the cost of the form and the cost of filling it out.

Since student and master schedule files are maintained on-line, current schedules can be printed at anytime, on the terminal. This has many advantages. Normally, schedules are printed at the beginning of a semester only, and since there are usually many changes, they soon become outdated. Even though there may be a system of updating, not all changes may be communicated and the correctness of any one schedule becomes questionable.

On-line schedule printing provides each user with a complete, current, easy-to-read copy, no matter how complex the change or what other previous changes there have been. This eliminates manual changes or retyping of a user's student schedule, and assures that current information is available when needed.

With CVIS, most schedule changes can be completed in a few minutes. Under a manual system, turnaround time could be a minimum of 24 hours, and, if there are problems, this could take as long as five days. Students benefit by having a firm schedule sooner and can start the learning process more quickly.

Some Additional Benefits

If Select-A-Course is used, course request changes can be made on-line, as easily as schedule changes.

Immediacy of information transmittal means that attendance is more likely to be correct. Also, through a user-written program, an attendance card and a drop slip can be automatically prepared for each schedule change.

Some schools are moving to university-type scheduling, i.e. pulling cards from tub files. A primary reason for this is the time and costs involved in schedule changing. CVIS can eliminate this problem and still allow a school to take advantage of computer scheduling.



Master Schedule Maintenance

On-line master schedule maintenance provides significant benefits to the scheduler, i.e. the individual who is responsible for student scheduling. Class sections are tallied a dietallied automatically as counselors make schedule changes. Adding or removing sections and adding or subtracting seats from sections is easily accomplished on-line.

This information does not have to be communicated to counselors, as it has been automatically updated and is available when a counselor queries a class section for seat availability. A considerable savings in scheduler time is achieved, as he no longer is involved in most schedule change procedures, nor is he required to manually maintain his master schedule.

Monitoring Student Use of the System

Computer monitoring functions allow a counselor to track a student's career planning activities, and therefore be more aware of when personal counseling would be most appropriate. This helps a student make best use of CVIS and his personal counseling sessions.

Vocationally Handicapped Reporting

The Vocationally Handicapped Report is a required report that is prepared periodically for a state agency. It contains a list of handicapped students showing handicap and courses being taken.

Producing the report itself is not a CVIS function, however, all of the information required to prepare the report is contained in the CVIS files. This information can be entered, retrieved, and changed on-line. This facilitates report preparation and helps assure its accuracy. Accurate reporting to state agencies may increase funding to the institution.

Recall of Information About Occupations, Schools, and Financial Aids

CVIS is like a library at a counselor's fingertips. A counselor has a very limited amount of time that he can spend with each of his students during a school year. CVIS can help a counselor make more effective use of his time through providing immediate retrieval of information about his students, his school's curricula, apprenticeships, trade schools, colleges, occupations, and local jobs. The primary benefit is to the student, through more effective counseling sessions.

0

Attendance

While an attendance reporting system is not part of CVIS, attendance information can be maintained in CVIS files and displayed when desired. Automated attendance keeping along with CVIS on-line attendance display features can be extremely beneficial.



CVIS provides an immediate response to a student's attendance record. The display shows period and day absences for the month, along with cumulative full-day absences for the year.

On-line access to this information is extremely valuable to the counselor during student-counselor sessions or for attendance follow-up. In a manual system, this information would have to be tabulated by hand, or may not even be available.

On-line printing of this attendance record makes this information easily available to those who are away from a terminal. For example, a dean has an immediate, printed attendance report for use during a dean-parent conference.

Λ



DATA PROCESSING BENEFITS

CVIS is a tested, proven package. It works, and it is being successfully used throughout the country. Creating a system like this on a local basis is all but precluded because of developmental costs and lack of expertise on career development theory.

CVIS is relatively inexpensive. The one-time purchase price represents about .02% of the development cost. Hardware costs are easily justified by benefits received.

CVIS can easily be modified to run under another T. P. driver.

It is easy to add functions to CVIS.

Scripts are easily updated - either batch or on-line. Counselors can do it!

CVIS is easy to implement. It is well documented and easy to get operational.

CVIS provides an easy way to expand data processing into the educational program. Data processing can now be part of the entire educational process.

On-line data entry and updating has an advantage in that data is captured as close to the source as possible. This can help solve some of the problems of traditional data entry caused by transcription errors, delays in entering data, and associated costs.

SOME ADDITIONAL BENEFITS

A hint if you use punched cards for grade reporting: Since all student schedules are kept current through on-line updating, do not punch original grade cards at the time of computer scheduling. All required information is maintained in the data files, therefore grade cards can be punched when they are required.

Print a class list and distribute it to teachers just before grade reporting time. After teachers have confirmed the correctness of the list, punch grade cards.

This procedure can reduce errors and provide a significant cost savings. In many batch systems, grade cards are punched at scheduling time and then maintained in tub files. Each time a schedule change occurs, the file must be updated. This is a costly process and extremely error prone.

If you have a regional center or a district whose schools are widely separated geographically, chances are that there is a lot of traveling between schools picking up and transporting student data, such as grades, records and updates, registration information, attendance, etc. The turnaround time for processing this information is long. With on-line functions, a lot of time can be saved by counselors, staff, and data processing personnel. With more time, people can work a new development or more important functions.



SURVEY GUIDE

Justification for CVIS is based on improvement in educational program and/or improvement in information processing which results in cost savings and other operational benefits. In order to identify and quantify the benefits that will be realized, it is important that you determine what the current guidance program offers, what the information processing requirements are, and what the associated costs are.

The following survey form is a guide which can be used to obtain information about your institution, the guidance department and it's goals, services and costs. It does not encompass all questions that will have to be answered, however it will lead to a discussion which should bring out further questions regarding procedures and requirements that are unique to your institution. The forms are for your use during an interview and should not be left with a user department for completion.

Some of the questions may not seem relevant for your purposes. If so, you may disregard them or use them to gain further insight into the functions of the guidance department, what it's problems are, and where it is going. The comments that are associated with some of the questions are intended to help clarify the significance or usefulness of the information.

Some of the information may be unobtainable. This will probably not be because of an unwillingness to provide the information, but because it simply is not available. This includes current dollar costs of services, a breakdown of counselors' time or activities, and documentation of certain procedures. This can be used to your advantage by identifying problems or requirements that CVIS or other data processing techniques can address.

It may be advantageous to question everyone involved in a department. Current procedures will probably not be documented or even known by any one person. Get the data processing department involved. They have probably never worked with the guidance department, and will benefit from an understanding of its functions.

The purpose of the survey is to obtain information that will enable you to identify and quantify the benefits that can be received through implementation of CVIS. Because CVIS performs in specific, pre-defined functional areas, a prior knowledge of CVIS is essential. Information obtained through questioning will enable you to document affected procedures. Current costs can then be determined.

Next, determine how CVIS would affect these procedures, i.e., what functions would be eliminated or improved. Benefits can now be identified and quantified.

Where to Start

Sell the superintendent and initiate the survey at the district level. Ultimate authority and decision-making powers are here.

The superintendent has more objectivity and can view things from a different perspective. He can look at the entire guidance department to evaluate its functions and determine whether or not it is meeting its objectives. Most superintendents will welcome suggestions for improving the guidance program and will consider your proposal.



Request that someone at the district level be assigned to assist and to be responsible to the superintendent for the survey. Also, direction should come from here regarding appropriate personnel to interview. A memo from the superintendent to these people will give authority and importance to your efforts.



SURVEY FORMS

L.	District Superintendent
	District or Institution
	Superintendent
	District Population Breakdown by School and by Year.
	What is the evaluation procedure for a proposal for an improvement in program or a new program?
	Determine how CVIS would have to be justified. This will help focus your attention on those areas that will provide justification and enable you to eliminate unnessary work.
	Name and title of individual responsible for the guidance department.
	Where does guidance fit within district priorities and objectives?
	Has there ever been a study to evaluate the effectiveness of your guidance department?
	'How satisfactory are the current guidance department services?
	What improvements would be desirable?
	Does the guidance department have written, measurable objectives?
	How has the current interest in career education affected your district? Your guidance department?
	Number of counselors
•	Student/Counselor ratio
	Has this ratio recently changed or is it going to change? Why?
	If this ratio is going up (i.e. more students per counselor) there will be more of a strain on existing counselors and therefore more justification for CVIS. If the ratio is going down, it is costing more per student to provide more services. Consider the functions that CVIS can provide at

What would be the reaction of the director of guidance and the counselors to computer assisted guidance services?



lower cost.

Business Office .
Business manager
Yearly district budget If multiple schools, obtain budget by school.
Guidance Department budget If multiple schools, obtain budget by school.
Breakdown of budget: Personnel Counselors Secretary/Clerical/Other Supplies Capital outlay Other
Average salary per counselor (include benefits) Days worked per year Hours worked per day Hourly rate Obtain whatever information it takes to determine the hourly rate of guidance personnel for cost analysis purposes.
Average salary for secretary/clerk Hourly rate
Salary of individual responsible for student accounting Hourly rate
Per pupil expenditure for guidance department services
Total district per pupil expenditure
What is the cost of guidance as a % of total budget?
What student population is used in calculating per student expenditures, average daily attendance or enrollment?
What is the average daily attendance? If multiple schools, obtain breakdown by school.
What is the average daily enrollment?



2.

3.	School	Adminis	tration

Principal
What is your evaluation of current guidance department services?
Where does gridance fit in your priorities?
What improvements in guidance services would you like to see?
Individual responsible for student accounting (scheduling, grade reporting, etc. Name Title
How is student scheduling accomplished? Determine what are the procedures, forms used, individuals involved, etc. All scheduling information will be helpful if you are considering Select- A-Course.
How do you maintain the master schedule (tallies, adding and deleting sections

What departments maintain student schedules?

of these steps can be eliminated with CVIS.

How are they updated?

and seats, etc.)?

What are the steps you and your people take in making a student schedule change?

Identify procedure and time per step if possible.

It is important to obtain procedures and costs if possible, because many

How are student records kept?
How are they retrieved and maintained?

How is attendance taken?
Determine the procedures.

Is the attendance system effective? Why?

What attendance records are kept?

Who references these records? Why?

What reports are written for attendance?



========= Popul there	4.	Guidance	Department
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Director of Guidance

Number of counselors

Student/Counselor ratio

Other Personnel:

Function Number

Department Budget

Breakdown:

Does the department have written, measurable objectives?

If not, will they be required in the future?

This discussion will help you relate CVIS to the achievement of department goals.

Do you have a formal career guidance program?

How do students obtain information on occupations (e.g. counselors, library, career night, etc.)

How is this information updated?

How often?

What are the costs?

How are students counseled regarding post-high school education?

Do students get information on how to apply to a school, or how to visit a school? CVIS has teaching scripts for these functions.

How do students receive information on financial aids to education?

How do students receive information about apprenticeships and local jobs?

Have there been any local studies regarding how a counselor spends his time?

Try to get rough estimates. This can give you an idea of how a counselor could benefit if he could be relieved of some clerical and information processing functions. These activities include:

Schedule changes

Attendance

Maintaining student records

Information processing, including looking up information on colleges, vocational schools, scholarships, occupations.

Making lists of the above available options for students.

Personal counseling for career planning.

How much time can a student expect to spend with a counselor during a year?

How many contacts?

Try to estimate cost per contact.



What improvements would you like to see in the guidance department?

If counselors could be relieved of some of their clerical duties (through CVIS) how would they use their time?

Do you have any part in attendance keeping (e.g. following up students with attendance problems)?

Who uses attendance information?
Where do you get it and how is it maintained?

What student records do you keep?
How are they maintained?

How are students scheduled?

What are the registration procedures?

If you are considering Select-A-Course, obtain detailed steps and time so a comparison can be made between current procedures and CVIS.

Do you maintain a schedule for each student? How is it updated?

What is the student schedule change procedure?

You must obtain enough detail information to determine how much it currently costs to make a schedule change and what the procedures and savings would be under CVIS. Obtain the entire procedure from the time a student requests a change to the time the change is approved and all documents are updated. Document each step, who does it, and how long it takes.

What is the average amount of time that a counselor takes to make a schedule change?

What documents are referenced (e.g. student personal record, transcript, student schedule, etc.)

How are these records created and maintained?

What form is used to communicate the change?

Where does each copy go? How does it get there? What is the procedure at each of the departments that receives a copy?

CVIS can eliminate this procedure, so it is important to obtain information on all steps involved and associated costs.

What other personnel are involved in a schedule change? What do they do?

When a change is complete and finalized, how is it communicated (to whom and by whom)?

As a result of a change, what records are changed and/or created (e.g. schedules, grade cards, registrar's permanent record)?

Each person who keeps a student schedule must be notified. There may be 8 or more individuals who maintain a student's schedule and each must make a manual change. With CVIS, a complete, updated schedule can be printed at the terminal when a change is made.



How often is a schedule change not completed duiring the initial student-counselor session?

Under a manual system, a change may have to be recycled as many as 3-5 time before it is successfully completed. The reason is usually lack of current information to the counselor. This problem is solved with CVIS. Also, the number of "change cycles" can be reduced.

How many schedule changes are there during a school year?



SAMPLE MANUAL VS CVIS SCHEDULE CHANGE PROCEDURE AND COST

This example is based on the actual experience of a CVIS user. It is a comparison of the step by step procedures required to do a simple schedule change before CVIS and with CVIS. It is shown here to illustrate the information required to analyze current costs and how CVIS can be effectively used to improve a procedure and reduce costs.

Manual Schedule Change Procedure

- 1. Student makes appointment with his counselor.
- 2. Student requests a schedule change from his counselor.
- 3. Counselor verifies reason for validity.
- 4. Counselor retrieves student's schedule. The schedule is kept in the student's file or master file in central location of guidance office.
- 5. Counselor retrieves student's permanent record.
- 6. Counselor checks course prerequisites and student's permanent record to determine if the student is eligible for the requested course or if the student has previously taken the course. If the change cannot be made, look for alternatives.
- 7. Counselor refers to master schedule. Master schedule maintained in chart form on guidance office wall. The counselor reviews this schedule to determine whether or not a change is physically possible (e.g. is the requested course offered?, Is the requested course offered during the same period that the course to be dropped is scheduled?)

Note: The counselor does not have available to him tally information (number of seats filled or available for a section).

- 8. Counselor obtains and completes a schedule change request form.

 The following information is entered on the form: student name, student number, grade, counselor name, name, teacher and room of subject to be dropped, name, teacher and room of subject to be added, reason for change, and date.
- 9. Schedule change form is transmitted (by counselor, secretary, clerk, or student runner) to scheduler.
- 10. Scheduler retrieves his copy of student schedule.
- 11. Scheduler retrieves master schedule (with section tallies).
- 12. Scheduler determines whether or not this change is possible, e.g. can the student make this change section-for-section, or is there a seat available in the requested section.



- 13. a) If the change is <u>not</u> possible, the reason is written on the schedule change form, and the form is sent back to the guidance department. Here, the change request cycle is started again. The counselor must initiate a request for a student visit, and hold another student-counselor session to determine an alternate change.
 - b) If the change is possible, the scheduler OK's the request, changes the tallies for the dropped section and the added section, and manually changes his copy of the student's schedule.
- 14. An add/drop notice is prepared and distributed to appropriate teachers.
- 15. The approved schedule change form is sent to the counselor and to all departments who maintain a student's schedule.
- 16. Each department manually changes its student's schedule.
- 17. The attendance office changes the student's attendance record.
- 18. The student accounting office creates a new grade card.
- 19. The schedule change form is filed in the student's file.
- 20. The registrar updates the student's permanent record.
- 21. The student returns to his counselor for his approved schedule change.



BEST COPY AVAILABLE

CVIS Schedule Change Procedure

- 1. Student makes appointment with his counselor.
- 2. Student requests a schedule change from his counselor.
- 3. Counselor verifies reason for validity.
- 4. Counselor retrieves student's schedule through CVIS terminal.
- 5. Counselor retrieves student's permanent record through CVIS terminal.
- 6. Counselor reviews student record to determine if the student is eligible for the requested course or if the student has previously taken the course. If the change cannot be made, look for alternatives.
- 7. Counselor retrieves master schedule through CVIS terminal.
 Note: Seat availability is displayed.
- 8. If space is available, the requested change is entered via the keyboard.
- 9. The system updates the student's schedule, and displays and prints the new schedule at the terminal.

Note: This is a complete schedule, and is printed in multipart form for distribution to the student and to all departments who keep a student's schedule.

- 10. The complete schedules are distributed to all departments who maintain a student's schedule. The old schedule can be changed simply by replacing it with the new schedule.
- 11. The registrar updates the student's permanent record.



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Cost Analysis

Manual Procedure:

Counselor Time	\$ 4.31
Scheduler Time	.64
Administrative Clerical Time	.12
Guidance Clerical Time	.39
Cost per Schedule Change	\$ 5.46

Yearly Costs:

Number of Schedule Changes
Per Year:
Add: Number of Changes That
Must be Recycled Due to
Lack of Seat Availability
Information or Error

Total Changes
Cost Per Change

Costs Per Year
\$16,953.30

CVIS Procedure

Counselor Time Scheduler Time . Administrative Cleri	\$1.54 None cal Time None
Guidance Clerical Time	
Cost per Schedule Ch	ange \$1.62

Yearly Costs:

Number of Schedule Changes
Per Year: 2700
Cost Per Change X 1.62

Total Schedule Change
Costs Per Year \$4,374.00

Cost Savings Per Year:

Manual Costs	\$16,953.30
CVIS Costs	4,374.00
Savings	\$12.579.30

^{*} Cost per terminal hour is \$1.92. This includes terminal hardware, CPU, modem, telephone line costs, and proportionate CVIS secretary costs.



Benefits of the CVIS Procedure

The counselor time required to make a schedule change is significantly reduced. In some cases a change can be completed in less time that it took to fill out the change request form.

Scheduler and clerical time involved in schedule changes has been eliminated.

The schedule change request form and its associated costs has been eliminated. The form does not have to be filled out, distributed, referred to, or filed.

Many manual functions have been eliminated.

Master schedule and seat availability information are immediately available at the terminal.

The guidance department does not have to be provided with a manually prepared master schedule.

The master schedule (section tallies) is automatically updated. This was a manual procedure.

The student's schedule is automatically updated.

A complete new student schedule is printed at the terminal.

Since a complete schedule is distributed, those departments who maintain student schedules do not have to manually update them (simply replace the old with the new).

The student's new schedule is legible. Previously, the new class was written over the old class on the schedule. If there were too many changes, the schedule became illegible and had to be retyped.

Most changes can be made immediately, by the counselor, during one student-counselor session. Previously this could have taken up to four sessions.

The counselor does not have to physically retrieve a student's schedule in order to make a schedule change.

Errors made under previous manual procedures have been eliminated.

Through immediacy of information transmitted, attendance is more likely to be correct.

There has been an improvement in student-counselor relations.

The counselor has the personal satisfaction of a job complete and accurate.

The problem of referring to a student's schedule that has not been updated because of a previous change, is eliminated.



Because class section tallies are immediately available (and current), it is easy to enter a transfer student's schedule. And, since it is printed out at the terminal, it does not have to be typed.

Manual changing of grade cards is eliminated, since they are not originally punched until grade reporting time.

- * The system punches an attendance card.
- # A drop list is printed.
- These functions are not part of CVIS, they are run as batch jobs at the end of the day.



EXISTING EVALUATION OF THE CVIS SYSTEM

It is hoped that members of the Consortium will continuously evaluate the system and that in the future the list of evaluation reports will be much longer than at present. There is no intention to eliminate from this list any available studies, and if such elimination has occurred, please notify the Executive Director of the Consortium so that this listing can be updated.

Title	Type of Document	Aveilability
Harris, J.E. Analysis of the Effects of a Computer-Based Vocational Information System on Selected Aspects of Vocational Planning.	Dissertation	University Microfilms 300 N. Zeeb Road Ann Arbor, Michigan 48106
Melhus, George. Computer-Assisted Vocational Choice Compared with Traditional Vocational Counseling	Dissertation	University Microfilms 300 N. Zeeb Road Ann Arbor, Michigan 48106
Price, Gary. A Comparison of Computer and Counselor Effective- ness in Assisting High School Students Explore and Select Courses.	Dissertation	University Microfilms 300 N. Zeeb Road Ann Arbor, Michigan 48106
Van Dusseldorp, Ralph <u>et. al.</u> Project CVIS Evaluation - First Year Report (1971-72)	Third-party evaluation	Mr. Richard Baumer 4401 Sixth Street S.W. Cedar Rapids, Iowa 52406
Van Dusseldorp, Ralph <u>et</u> . <u>al</u> . Project CVIS Evaluation - Second Year Report (1972-73)	Third-party evaluation	Mr. Richard Baumer 4401 Sixth Street S.W. Cedar Rapids, Iowa 52406



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